Motion Picture News Booking Guide

PICTURES RELEASED BETWEEN
MARCH 1, 1924 --- SEPT. 1, 1924

See
MOTION PICTURE NEWS
EACH WEEK
for
Current Releases

Vol. XXX Vol. VII No. 17
Albany - Los Angeles - 729 Seventh Ave., N.Y. - Chicago
A HANDY CHECK-UP ON BIG PICTURES


THE ARAB. Rex Ingram, Director. Based on Edgar Selwyn's famous stage play. With Ramon Novarro and Alice Terry. A Metro-Goldwyn Picture.


BOOKING GUIDE
SECTION

Contains—

List of features, comedies and short subjects released between March 1st to Sept. 1st, 1924, with an index to previous editions of Motion Picture News stating where the review, record of First Run Showings and such exploitation as the production may have had since its release date, together with the advertising which the producer has purchased from time to time.

A special compilation of “The Check-up” the News’ feature method of recording exhibitors box office reports, listing new pictures as well as those previously released.

An index to the advertising carried in this section and a general index to companies and departments.

This section is compiled by the staff of Motion Picture News
# GENERAL INDEX TO COMPANIES AND DEPARTMENTS

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# MOTION PICTURE NEWS BOOKING GUIDE SECTION
Greater Values in UNIVERSAL’S OPPORTUNITY DRIVE

Here’s a list of specially selected pictures. Every one a “Tried and Proved” success at thousands of box offices. At “Live and Let Live” prices. Play them NOW with the added weight of national advertising, prestige, exploitation and publicity behind them.

“This showing of the old film ‘Merry Go Round’ was to us a perfect example of the ‘Tried and Proved’ policy idea. The audience was entertained. The showman was right. The box office BULGED WITH RECEIPTS. Perfect example!”

JERRY GOULD,
Exhibitors Trade Review.

The above is typical of all the pictures in this hand-picked list of jewels.

“MERRY GO ROUND”
With Mary Philbin, Norman Kerry and George Hackathorne
A Rupert Julian Production

“TRIFLING WITH HONOR”
With a Great cast including Fritzi Ridgeway, Rockliffe Fellowes Hayden Stevenson and others
A Harry Pollard Production

REGINALD DENNY in
“SPORTING YOUTH”
With Laura LaPlante

“THE SHOCK”
Featuring Lon Chaney and Virginia Valli

“A LADY OF QUALITY”
Starring VIRGINIA VALLI
With Milton Sills

“THE DARLING OF NEW YORK”
With An All-Star Cast

“THE LAW FORBIDS”
With a Great Cast

“THE STORM DAUGHTER”
Starring Priscilla Dean

“THE ACQUITTAL”
Featuring Claire Windsor, Norman Kerry, Barbara Bedford, Richard Travers

“THUNDERING DAWN”
Featuring J. Warren Kerrigan and Anna Q. Nilsson

REGINALD DENNY in
“THE ABYSMAL BRUTE”

“HUNTING BIG GAME IN AFRICA”
H. A. Snow’s Special Universal Production

Call, write or wire your Universal Exchange!
What the Exhibitors Say!!

Rich Men’s Wives—“a fine picture—and most entertaining.”

Shadows—“a fine picture—one that should please well.”

Daughters of the Rich—“a very good picture—the kind all patrons like.”

The Broken Wing—“a dandy picture—audience pleased.”

Are You A Failure—“enthusiastic audience—none better.”

Poor Men’s Wives—“they don’t make them any better—audience pleased—capacity business.”

The Girl Who Came Back—“real good picture. Fine business!”

Mothers-in Law—“good—entertaining—many stopped to tell us how much they enjoyed it.”

Poisoned Paradise—“a splendid offering. We are glad to recommend this one.”

April Showers—“dandy picture—one that will please them all.”

Thorns and Orange Blossoms—“a real picture—a good house.”

Maytime—“a fine picture with a fine cast—don’t be afraid to book this one.”

The Virginian—“a splendid picture and one your people will talk about for a long time—play it!”

PREFERRED PICTURES, INC.

Francis G. Conklin, Receiver

250 West 57th Street New York City

Phone Circle 0274
Theme: Comedy drama. Beautiful young Russian Countess is told she must marry an American within given time to secure large fortune. Coincidentally a young American must reach a certain bank within given time also to secure a fortune. The latter overcomes attempts to thwart him by jumping from a railway trestle, climbing a skyscraper and similar stunts. He reaches his destination and saves both fortunes by marrying the Countess.

AGAINST ALL ODDS. Produced and distributed by Fox Film Corp. Released, July 27, 1924. Star, Charles Jones. Director, Edmund Mortimer. Length, 4,809 feet.
Theme: Mystery melodrama of western character based upon youth saving his friend accused of murder—with mystery brought out through man disappearing to avoid creditors.
References: Reviewed issue August 9, 1924, page 825.
First run showings: Page 738, Aug. 9, 1924.

Theme: Historical romance against background of Revolutionary War—showing the features which led to America taking up arms against Britain—and pointing the conflict which was terminated in the surrender at Yorktown.
References: Reviewed issue Mar. 8, 1924, page 1103.
First run showings: Pages 2110, May 19; 2325-9, May 17; 2607, May 31; 2758, June 7; 2870, June 14; 2909, June 21; 3073, June 28; 73, July 5; 192, July 12; 451, July 26; 1514, Sept. 20, 1924.

AMERICAN MANNERS. Produced by Carlos Prod. Distributed by Film Booking Offices. Released, August 31, 1924. Star, Richard Talmadge. Director, James W. Horne. Length, 6,400 feet.
Theme: Melodrama of youth who hides his identity in order to capture smugglers and free his father from suspicion. After a series of lively incidents he triumphs and wins girl.
Advertising: Insert, July 26, 1924.

Theme: An intimate society drama in which "the other woman" seeks to break up the home of a happy couple and puts over some exceptionally daring action in seeking to accomplish her end.
References: Reviewed issue July 5, 1924, page 94.
First run showings: Pages 306, July 19; 451, July 26; 737, Aug. 9; 1148h, Aug. 30; 1614, Sept. 27, 1924.
Advertising: Pages 1258, March 22; 1599, April 5; 1846, April 26; 2051, May 10; 2269, May 17; 126-7, July 12, 1924.
Lobby Displays: Page 1378, Sept. 13, 1924.
Newspaper Displays: Page 1277, Sept. 6, 1924.

ARAB, THE. Produced by Rex Ingram. Distributed by Metro-Goldwyn Dist. Corp. Released, July 21, 1924. Starring Ramon Novarro and Alice Terry. Director, Rex Ingram. Length, 6,710 feet.
Theme: Melodrama centering about an Arab whose love romance with the daughter of a Christian missionary aligns him against the powerful and scheming forces of Turkish tyrants. Love and heroism triumph.
References: Reviewed issue July 19, 1924, page 225.
First run showings: Pages 451, July 26; 545, Aug. 2; 736, 738, Aug. 9; 920, Aug. 16; 1036-7, Aug. 23; 1148h, Aug. 30; 1276-7, Sept. 6; 1375, Sept. 13; 1614, Sept. 27, 1924.
Advertising: Front cover, July 12; 1 pg. insert, July 19; front cover, also 4 pg. ins., July 26; front cover, also 492, Aug. 2; front cover, Aug. 9; front cover, Aug. 16, 1924.
Exploitation: Page 1034, Aug. 23, 1924.
Newspaper Displays: Pages 1036-7, Aug. 23; 1148e, Aug. 30, 1924.

ARIZONA EXPRESS, THE. Produced and distributed by Fox Film Corp. Released, March 23, 1924. Featuring David Butler and Pauline Starke. Director, Bernard J. Durning. Length, 6,316 feet.
Theme: Melodrama revolving around triumph of virtue over villainy exploiting central character who is victim of circumstantial evidence involving a murder.
References: Reviewed issue April 5, 1924, page 1552.
First run showings: Pages 2968, June 21; 923, Aug. 16, 1924.
Lobby Displays: Pages 80, July 5; 1379, Sept. 13, 1924.
Newspaper Displays: Page 193, July 12, 1924.

PRODUCERS DISTRIBUTING CORPORATION

REGAL PICTURES, INC. presents

"ANOTHER MAN'S WIFE"

WITH

JAMES KIRKWOOD-LILA LEE

MATT MOORE-WALLACE BEERY

and CHESTER CONKLIN

STORY BY ELLIOTT CLAWSON

DIRECTED BY BRUCE MITCHELL

JAMES KIRKWOOD

LILA LEE

Theme: Romantic drama of an unconventional girl who obeys the conventions when brought into contact with the vicious side of life.
References: Reviewed issue Feb. 9, 1924, page 654.
First run showings: Page 3075, June 28, 1924.
Advertising: Pages 328, Aug. 25; 990, Sept. 1; 2099, Nov. 3; 2335, Nov. 17; 2120, Nov. 24; 2585, Dec. 1, 1923; 711, Feb. 16; 869, Feb. 22; 935, Mar. 1; 1006, Mar. 8; 1325, Mar. 22; 1541, Apr. 5; 2299-1, May 17, 1924.

Theme: A drama dealing with a middle-aged business man who finds that he has let life slip by, so at 46 he decides to step off and renew his youth — with another woman. But the old love triumphs in the end.
References: Reviewed issue July 5, 1924, page 94.
First run showings: Pages 3075, June 28; 73, July 5; 546, Aug. 2; 922, Aug. 16th; 1148h, Aug. 30; 1277, Sept. 6; 1375, Sept. 13; 1516, Sept. 20, 1924.
Newspaper Displays: Page 193, July 12, 1924.

Theme: Western melodrama revolving around cowpuncher who, losing his memory as the result of injuries sustained in the war, is made to believe that he has committed a number of crimes. Romance results when he is induced to try and break his father's will.

References: Reviewed issue June 21, 1924, page 2996.


Theme: Western melodrama of a ranchman whose enemy is his foreman desirous of gaining title to property. Hero wins after overcoming many obstacles and also wins girl.

References: Reviewed issue Sept. 20, 1924, page 1523.


Theme: Drama. Mark Jenkins, son of minister, realizes his ability as fighter while defending Helen Chadwick from crowd of hoodlums. He is taken in hand by Jerry Sullivan, ex-prize fighter, who makes a world champion of him. He saves Helen from disastrous fire and also frustrates an attempted embezzlement.


Theme: Setting forth the dramatic romance and adventure of England's noted dandy, George Bryan Brummel, and depicting his life from youthful splendor to raving madness and death in a prison almshouse.

References: Reviewed issue March 8, 1924, page 1104.

First run showings: Pages 1321, 1323, Mar. 29; 1649, Apr. 12; 1755, Apr. 19; 2608, May 31; 74, July 5; 193-4, July 12; 305-6, July 19; 453, July 26; 546-7, Aug. 2, 1924.

Advertising: One page insert, July 28; 842, Aug. 25; 1266, Sept. 15; 1613, Oct. 6; 1715, Oct. 13; 1837, Oct. 20; 2180, Nov. 19; 1923, 1339, Mar. 22; 1449, Mar. 29; 1561, Apr. 5; 1612-3, 1671, Apr. 12; 1729, Apr. 19; 1961, May 3; 2327, 2329, May 17, 1924.

Prologues: Pages 2006, May 3; 2150, May 24, 1924.

Exploitation: Pages 1544, Apr. 5; 1653, Apr. 12; 1904, 1907-8, Apr. 26; 2581, June 14; 2981, June 21; 3094, June 28; 171, July 12; 654-658, Aug. 2; 1032, Aug. 23, 1924.

Newspaper Displays: Pages 1538, Apr. 5; 1899, May 3; 2758, June 7, 1924.

Window Displays: Pages 1764, Apr. 19; 2002, May 3; 2602, May 31; 172, July 12, 1924.

THE BEDROOM WINDOW

William deMille Production

Presented by Adolph Zukor and Jesse L. Lasky

A Paramount Picture

BEDROOM WINDOW, THE. Produced by Famous Players-Lasky Corp. Distributed by Paramount. Released, June 15, 1924. With May McAvoy,
MALCOLM MACGREGOR, RICARDO CORTÉZ, ROBT. EDESON, GEO. FAWCETT AND ETHEL WALES. DIRECTOR, WILLIAM DEMILLE. LENGTH, 6,550 FEET.

THEME. MYSTERY MELODRAMA INVOLVING MURDER OF WEALTHY MAN. YOUTH IS ARRESTED ON SUSPICION, BUT HIS INNOCENCE IS ESTABLISHED WHEN REAL CULPIT IS CAUGHT THROUGH DAMAGING EVIDENCE.

REFERENCES: REVIEWED ISSUE JUNE 21, 1924, PAGE 2996.

FIRST RUN SHOWINGS: PAGES 2870, JUNE 14; 3075, JUNE 28; 74, JULY 5; 193-4, JULY 12; 306, JULY 19; 452-3, JULY 26, 1924.

ADVERTISING: PAGES 1249, MAR. 22; 1947, MAY 3, 1924.

LOBBY DISPLAYS: PAGES 170, 199, JULY 12; 650, AUG. 2, 1924.

EXPLOITATION: PAGES 651, AUG. 2; 750, AUG. 9; 1026, AUG. 23, 1924.

WINDOW DISPLAYS: PAGE 3056, JUNE 28, 1924.

BEHIND THE CURTAIN. PRODUCED AND DISTRIBUTED BY UNIVERSAL PICTURES CORP. RELEASED, JULY 21, 1924. SPECIAL CAST. DIRECTOR, CHESTER FRANKLIN. LENGTH, 5 REELS.

THEME: MYSTERY MELODRAMA REVOLVING AROUND EXPOSE OF FAKE MEDIUM WHO COMMITTED MURDER. HE IS NOT ARRESTED UNTIL INNOCENT PARTIES HAVE BEEN CONVICTED UPON CIRCUMSTANTIAL EVIDENCE.

REFERENCES: REVIEWED ISSUE JULY 5, 1924, PAGE 95.

BEHIND TWO GUNS. PRODUCED AND DISTRIBUTED BY SUNSET PRODUCTIONS. RELEASED, MAY 15, 1924. STAR, J. B. WARNER. DIRECTOR, ROBERT N. BRADBURY. LENGTH, 4,802 FEET.

THEME: ROMANCE OF WEST IN WHICH WIFE OF EXPRESS OFFICE MANAGER IS HYPONOTIZED BY BANDIT LEADER PLACED IN TRUNK AND MADE TO ROB STAGE MONEY CHEST. DRIVER IS ACCUSED, BUT SECRET SERVICE OFFICER SUBSTITUTES HIMSELF IN TRUNK, CAPTURES THE BANDIT BAND AND WINS THE LOVE OF ACCUSED DRIVER'S GRANDDAUGHTER.

REFERENCES: ADVERTISING: PAGE 2556, MAY 31, 1924.

ALBERT E SMITH PRESENTS
"BEHOLD THIS WOMAN"

ADAPTED FROM THE STORY "THE MILLMAN"
BY P. PHILIP OPPERHEIM

J. STUART BLACKTON PRODUCTION

WITH IRENE RICH, MARGUERITE DE LA MOTTE, ALBERT E. SMITH

VITAGRAPH

BEHOLD THIS WOMAN. PRODUCED AND DISTRIBUTED BY VITAGRAPH. RELEASED AUG. 3, 1924. WITH IRENE RICH AND MARGUERITE DE LA MOTTE. DIRECTOR, J. STUART BLACKTON. LENGTH, 6,425 FEET.

THEME: A ROMANTIC DRAMA OF LOVE AND ADVENTURE IN HOLLYWOOD AND SOME OF ITS FAMOUS NEIGHBORING MOUNTAIN "LOCATIONS," WITH THREE WOMEN SEEKING THE SAME MAN.

REFERENCES: REVIEWED ISSUE JULY 26, 1924, PAGE 462.

FIRST RUN SHOWINGS: PAGES 545, AUG. 2; 1036, AUG. 23; 1145, AUG. 30; 1276, SEPT. 6, 1924.

ADVERTISING: PAGE 2415, MAY 24, 1924.

NEWSPAPER DISPLAYS: PAGE 1378, AUG. 30, 1924.

BEING RESPECTABLE. PRODUCED AND DISTRIBUTED BY WARNER BROTHERS. RELEASED, JULY 1, 1924. WITH MARIE PREVOST, MONTE BLUE, LOUISE FAZENDA AND IRENE RICH. DIRECTOR, PHIL ROSEN. LENGTH, 7,500 FEET.

THEME: A SOCIETY DRAMA OF THE ETERNAL TRIANGLE TYPE IN WHICH A MAN TRICKED INTO MARRIAGE WITH A GIRL HE DOES NOT LOVE IS EVENTUALLY FACED WITH THE NECESSITY OF CHOOSING BETWEEN HIS WIFE AND CHILD AND THE OTHER WOMAN.

REFERENCES: REVIEWED ISSUE AUGUST 2, 1924, PAGE 665.

FIRST RUN SHOWINGS: PAGES 451, JULY 26; 737, AUG. 9; 920-1, 923, AUG. 16; 1035, AUG. 23; 1145, AUG. 30; 1277, SEPT. 6, 1924.

ADVERTISING: ONE PAGE INSERT, JULY 28; 542, AUG. 25; 1266, SEPT. 15; 1613.
BELoved VAGABOND, THE. Produced by Carlyle Blackwell. Distributed by Film Booking Offices. Released, April 21, 1924. Star, Carlyle Blackwell. Director, Fred Leroy Granville. Length, 6,217 feet.

Theme: Romance of sacrifice in which youth gives up girl he loves so that man she subsequently marries may aid her father financially. He helps an orphan and discovers that he loves her.

References: Reviewed issue June 7, 1924, page 2781.
First run showings: Pages 2967, June 21; 547, Aug. 2, 1924.
Advertising: Pages 2062-3, May 10; 2570, May 31, 1924.
Exploitation: Page 3091, June 28, 1924.


Theme: Eternal triangle drama revolving around husband's best friend stealing his wife. The husband discovers his treachery and orders him to kill himself—but saves him by mental telepathy.

References: Reviewed issue April 26, 1924, page 1922.
First run showings: Pages 2443, May 24; 2609, May 31; 2967, June 21; 194, July 12; 304, 306, July 19; 546, Aug. 2; 1037, Aug. 23; 1373-4, Sept. 13; 1516, Sept. 20, 1924.
Advertising: Pages 1972-3, May 3; 2414, May 24, 1924.
Lobby Displays: Page 189, July 12, 1924.
Exploitation: Page 1584, Sept. 13, 1924.


Theme: Western Melodrama. Nathan Wagner is sent west by his father that he will not become a weakling. He falls in love with Bella Marshall, who spurns him until he proves his worth. He encounters an old woman, "Dismal Dora," whose knowledge of the whereabouts of a neglected mine is tricked from her by Nathan's rival. A fight ensues, Nathan kills the rival proves his worth and wins the girl.

BLUFF. Produced by Famous Players-Lasky. Distributed by Paramount. Released, May 11, 1924. With Agnes Ayres and Antonio Moreno. Director, Sam Wood. Length, 5,442 feet.

Theme: A society comedy drama showing how a poor girl bluffed her way into fame and fortune and won a prominent attorney for a husband.

References: Reviewed issue April 19, 1924, page 1803.
First run showings: Pages 1755, Apr. 19; 2109, May 10; 2328-9, May 17; 2608, May 31, 2968, June 21; 546-7, Aug. 2; 738, Aug. 9, 1924
Advertising: Pages 316, Jan. 26; 795, Feb. 23; 915, Mar. 1; 1035, Mar. 8; 1946, May 3, 1924.
Lobby Displays: Page 3055, June 28, 1924.
Exploitation: Page 296, July 19, 1924.
BORROWED HUSBANDS. Produced and distributed by Vitagraph. Released, April 13, 1924. Star, Florence Vidor. Director, David Smith. Length, 6,850 feet.

Theme. A society drama dealing with the complications ensuing when friends introduce the wife of a departed husband as the most attractive widow in town and then proceed to give her a "borrowed" husband.

References: Reviewed issue April 26, 1924, page 1521.
First run showings: Pages 2327, May 17; 2967, June 21; 193, July 12; 306, July 19; 921-22, Aug. 16, 1924.
Advertising: Two page insert, July 28, 1923, 1505, Apr. 5; 1976, May 3; 2414, May 24, 1924.


Theme. A drama of life on the Bowery in which is shown the sacrifices made by a mission worker in protecting a youth who has wronged a beggar's daughter. The climax show how valuable is kindness in straightening out things.

References: Reviewed issue Sept. 27, 1924, page 1633.
Advertising: Pages 703, Aug. 9; 1110-1, Aug. 30, 1924.


Theme. A comedy drama of old Flanders dealing with the adventures of a
fatherless waif and his dog, his rise to success against tremendous odds and his amusing capers.

References: Reviewed issue April 5, 1924, page 1555.

First run showings: Pages 1651, Apr. 12, 1756, Apr. 19; 1891, Apr. 26; 1998-2000, May 3; 2109, May 10; 2228, May 17; 2443, May 24; 2872, June 14; 2968-9, June 21; 3074, June 28; 451, July 25; 1278, Sept. 6, 1924.

Advertising: One page insert, July 28, 1923, 4 pg. insert, Apr. 19; insert, June 7; insert, June 21, 1924.

Lobby Displays: Page 2611, May 31, 1924.

Exploitation: Pages 2882, June 14; 2985, June 21; 3091, June 28; 84, July 5; 459, July 29; 555, Aug. 2; 1025, 1031, Aug. 23; 1382, Sept. 13, 1924.


Window Displays: Page 1820, Sept. 27, 1924.


Theme. Drama of modern life showing cross-section of marital relations when two daughters of poverty-stricken mother marry to escape drudgery and drabness of home only to encounter same in matrimony.

References: Reviewed issue July 26, 1924, page 462.

First run showings: Pages 545, Aug. 2; 736, Aug. 9; 923, Aug. 16; 1148g-h, Aug. 30; 1276, Sept. 6; 1373, Sept. 13; 1613, 1615, Sept. 27, 1924.

Advertising: One pg. insert, July 19; front cover, also 492, Aug. 2; front cover, Aug. 12; front cover, Aug. 16; 1 pg. ins. Aug. 23, 1924.

Exploitation: Pages 1155, Aug. 30; 1500, Sept. 20, 1924.

THE BREAKING POINT

A HERBERT BRENON PRODUCTION

With

Nita Naldi & Patsy Ruth Miller


Theme. A society drama, murder mystery and scientific feature all rolled in one. Dealing with the stirring adventures of a ne'er-do-well who, afflicted with amnesia, is "made over" into a new man by a skillful doctor.

References: Reviewed issue April 12, 1924, page 1667.

First run showings: Pages 1649, Apr. 12; 1755, Apr. 19; 2329, May 17; 2444, 2449, May 24; 2605, May 31; 2757, June 7; 2871, June 14; 3074, June 23; 74-75, July 5; 194, July 12, 1924.

Advertising: Pages 315, Jan. 26; 795, Feb. 23; 915, Mar. 1; 1035, Mar. 8; 1429, Mar. 22; 1586, Apr. 12; 1840, Apr. 26, 1924.

Lobby Displays: Page 457, July 26, 1924.

Exploitation: Pages 2985, June 21; 3094, June 28; 460, July 26; 749, Aug. 9, 1924.

Window Displays: Page 1027, Aug. 23, 1924.


Theme. An adaptation of the Owen Davis society melodrama showing New York life as it is today — mostly at night.

References: Reviewed issue April 19, 1924, page 1804.
First run showings: Pages 2444, May 24; 2557, June 7; 2871-2, June 14; 2567, June 21; 3073, 3075, June 28; 192, July 12; 305, July 19; 452-3, July 26; 546, Aug. 2; 1148h, Aug. 30, 1924.


Exploitation: Pages 2760, June 7; 3088, June 28, 1924.

BROADWAY OR BUST. Produced and distributed by Universal Pictures Corp. Released, June 9, 1924. Star, Hoot Gibson. Director, Edward Sedgwick. Length, 6 reels.

Theme. Comedy-romance of westerner who rejected by rich sweetheart comes into greater wealth of his own. He goes to New York for a good time, meets the girl and wins back her love.

References: Reviewed issue June 14, 1924, page 2895.

First run showings: Pages 1035, Aug. 23; 1614, Sept. 27, 1924.


Theme. A society drama showing the effects of attempts to break the social barriers and the final triumph of a great love.

References: Reviewed issue August 16, 1924, page 928.

First run showings: Pages 920, Aug. 16; 1148h, Aug. 30; 1277, Sept. 6; 1375, Sept. 13; 1515, Sept. 20; 1614-5, Sept. 27, 1924.

Advertising: One pg. insert, July 19; 493, Aug. 2; front cover, also 1 pg. ins., Aug. 16, 1924.


Theme: Western melodrama concerning a character, Yaqui Dan, who is falsely accused of murder and driven to outlawry. Though many of Dan's operations are outside the law he performs many charitable acts for unfortunate about the country. After an eventful period he gains evidence that the murderer is still living in the vicinity of the crime and Dan comes back and proves his innocence.

References: Advertising: Page 1791, April 19, 1924.


Theme: Comedy romance revolving around wife exchanging identity with
girl who bears striking resemblance, the result of which leads to humorous complications as each tries to hoodwink the men in the case.

References: Reviewed issue July 5, 1924, page 95.
First run showings: Pages 73, July 5; 305, July 19; 451, July 26; 545-6, Aug. 2; 736, Aug. 9; 1276, Sept. 6; 1374, Sept. 13, 1924.
Advertising: Page insert, May 10; 2396, May 24; 2713, June 7; 2923-4, June 21; 16-17, July 5; 697, 899, Aug. 9; 967, Aug. 23; 1195, Sept. 6, 1924.
Exploitation: Page 1620, Sept. 27, 1924.
Newspaper Displays: Page 738, Aug. 9, 1924.

Theme: Melodrama of gold rush days in Alaska centering around Eastern adventurers who rear a young girl separated from her mother and eventually effect a reunion.

References: Reviewed issue May 17, 1924, page 2367.
First run showings: Pages 2443, May 24; 74, July 5; 192, July 12; 304, 306, July 19; 738, Aug. 9; 922, Aug. 16; 1278, Sept. 6, 1924.
Advertising: Pages 16, Jan. 5; 1289, Mar. 22; 1508, Mar. 29; 1611, Apr. 12; 1727, Apr. 19; 1851, Apr. 26; 1959, May 3; 2061, May 10; 2265, May 17; 2401, May 24; 2565, May 31; 2839, June 14; 129, July 12; 1 pg. ins., Aug. 30, 1924.
Exploitation: Page 2880, June 14, 1924.
Newspaper Displays: Pages 545, Aug. 2; 920, Aug. 16, 1924.
Window Displays: Page 1157, Aug. 30, 1924.
CIRCUS COWBOY, THE. Produced and distributed by Fox Film Corp. Released, May 11, 1924. Star, Charles Jones. Director, William Wellman. Length, 4,175 feet.

Theme: Melodrama in which cowboy loses the love of a small town girl because of her love of finery, only to gain the true and lasting love of a little circus wire walker.

First run showings: Page 547, Aug. 2, 1924.


Theme: Melodrama of the big top. Joe Henry, head of a one-ring circus, plays a small town and after the departure of the troupe a young girl, fascinated by the prospects of being a star, follows. She is engaged and her presence causes jealousy on the part of Joe's sweetheart. When the girl is injured it is revealed that she is the sister of the manager, who lost track of his mother and baby sister years ago. This brings a happy conclusion. Circus stunts are a feature of the picture.


CODE OF THE SEA. Produced by Famous Players-Lasky Corp. Distributed by Paramount. Released, June 1, 1924. With Rod La Rocque and Jacqueline Logan. Director, Victor Fleming. Length, 6,038 feet.

Theme: Melodrama with theme based upon youth who is a victim of cowardice. Through a girl's belief in him he conquers himself and emerges a brave and courageous hero.

References: Reviewed issue June 7, 1924, page 2781.
First run showings: Pages 2443, May 24; 2757, June 7; 2871-2, June 14; 2967, 2969, June 21; 3074-5, June 28; 192-3, July 12, 1924.
Advertising: Pages 322, Jan. 26; 795, Feb. 23; 915, Mar. 1; 1946, May 3, 1924.
Lobby Displays: Pages 188, July 12; 648, Aug. 2; 1027, Aug. 23; 1500a, Sept. 20, 1924.
Exploitation: Pages 454, July 26; 548, Aug. 2; 902, Aug. 16; 1156, Aug. 30, 1924.
Newspaper Displays: Page 453, July 26, 1924.

CODE OF THE WILDERNESS, THE. Produced and Distributed by Vitagraph. Released, July 6, 1924. With Alice Calhoun and John Bowers. Director, David Smith. Length, 6,480 feet.

Theme: Western melodrama founded upon romantic conflict as Eastern girl unaccustomed to Western code of quick justice, refuses to countenance the gunplay of her foreman. Eventually she has to defend herself and, consequently, adopts Western ideas.

References: Reviewed issue July 12, 1924, page 265.
First run showings: Pages 922, Aug. 16; 1277, Sept. 6, 1924.
Advertising: Pages 2415, May 24; 2834-5, June 14, 1924.

Theme: Treats of a city swindler's regeneration when he encounters the faith and honesty of simple villagers—much of his "about face" being influenced by romance.

References: Reviewed issue April 26, 1924, page 1923.

First run showings: Pages 1891, Apr. 28; 1908-2000, May 3; 2109, 2111, May 10; 2328, May 17; 2608, May 31; 2757, June 7; 75, July 5; 194, July 12, 1924.

Advertising: Pages 551, Feb. 9; 794, Feb. 23; 915, Mar. 1; 1035, Mar. 8; 1249, Mar. 22; 1369, Mar. 29; 1585, Apr. 12; 1837, Apr. 26, 1924.

Lobby Displays: Pages 2763, June 7; 83, July 5, 1924.

Exploitation: Pages 1429, Mar. 29; 2594, 2605, May 31; 2761, June 7; 3089, 3094, June 21; 187, July 12; 458, July 26, 1924.

CORNERED. Produced and distributed by Warner Bros. Released, August 1, 1924. Star, Marie Prevost. Director, William Beaudine. Length, 6,900 feet.

Theme: A mystery—crook melodrama in which the theme of double and mistaken identity is used in novel manner—with romance triumphant.

References: Reviewed issue Sept. 20, 1924, page 1527.

First run showings: Page 1277, Sept. 6, 1924.


Theme: Western melodrama. A jealous suitor fires a shot at Jack Burroughs and Sylvia Dodge as they are embracing. The bullet strikes the girl. The would-be assassin escapes and then accuses Jack of the act. Organizing a posse, the jealous man sets out to lynch Jack, but their plot is frustrated by the arrival of another group of cowboys. It is later revealed that Jack is innocent and the guilty man discovered, following which there is a happy ending.


Theme: Western melodrama. Tom Dawson learns that the father of the girl he loves is a bandit and though reluctant to be the cause of sorrow to the girl, the depredations of the bandit become so outrageous that he is forced to expose the man. Lynching is proposed, but Tom protects “Pepper” Baldwin against the mob, but the wounds the bandit received in the fight leading to his capture prove fatal, and Tom eventually wins the girl of his heart.

References: Advertising: Pages 1790, 1792, Apr. 19, 1924.

CUPID'S RUSTLER. Produced by Ashton Dearholt. Distributed by Arrow Film Corp. Released, June 1, 1924. Star, Ashton Dearholt. Length, 4,590 feet.

Theme: Western melodrama involving the romance of a wealthy ranch owner with a dance hall girl. To help her get away from her distasteful life at the dance hall, he agrees to make her ranch pay an income. He begins by stealing cattle from the adjoining range. This brings the sheriff after him, but the hero triumphs when he proves he is the owner of the ranch from which the horses were stolen.


Theme: Drama of the emotional conflict developing in a middle-aged man married to a settled, highly conventional woman.


First run showings: Pages 2328, May 17; 2444, May 24; 2757-8, June 7; 2870-1, June 14; 2869-9, June 21; 3075, June 28; 73, July 5; 194, July 12; 306, July 19; 1614, Sept. 27, 1924.

Advertising: Pages 2974, Dec. 29, 1923; 355, Jan. 26; 606, Feb. 9; 1001, 1003, 1005-7, Mar. 1; 1109, 1111-3, Mar. 8; 1214-5, 1217, 1219, 1221, Mar. 15; 1340-44, Mar. 22; 1452-6, Mar. 29; 1734, Apr. 19; 1868-9, Apr. 26; 1980-1 May 3; 2079, May 10; 2302, May 17; Insert, May 31; 2847, June 14, 1924.

Lobby Displays: Pages 1244, Sept. 6; 1382, Sept. 13, 1924.

Exploitation: Pages 83, July 5; 405, 406, 459, July 26; 649, 652, 656, Aug. 2; 907, Aug. 16; 1028, Aug. 23; 1155, Aug. 30, 1924.

Newspaper Displays: Pages 73, July 5, 1924.

Window Displays: Pages 76, July 5; 170, July 12, 1924.

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Theme: The regeneration of a twisted soul, warped by hate, through a woman's love, against the background of the Florida Everglades.

References: Reviewed issue Mar. 8, 1924, page 1105.

First run showings: Pages 547, Aug. 2, 1924.

Advertising: Pages 1050-1, Mar. 8; 1408, Mar. 29; 1730, Apr. 19; 1964-5, May 3; 2416, May 24, 1924.

DANCING CHEAT, THE. Produced and distributed by Universal Pictures. Released, April 7, 1924. Featuring Herbert Rawlinson and Alco Lake. Director Irving Cummings. Length, 5 reels.

Theme: Melodramatic romance about a wealthy man's son who takes to
adventuring and ends up by running a gambling resort across the border. A
dancing girl attracts him and he seeks to reform her. There is a plot to
blackmail the proprietor of the resort by framing a compromising situation
involving the wife of one of his enemies. This scheme serves to bring the
love affair between Clay and the dancing girl to a climax. They marry
in the end.

References: First run showings: Pages 1892, Apr. 26; 1998, May 3; 3075,
June 28, 1924.
Newspaper Displays: Pages 2443, May 24, 1924.

DANGER LINE, THE. Produced by Vandal-Delac Prod. Distributed by Film
E. E. Violet. Length, 5,371 feet.
Theme: A melodramatic romance dealing with a Japanese family of the
nobility. While the husband is away the wife tries to take on American ways.
The husband returns to find a British captain making love to her. The Japanese
allows the battle to take revenge for him.

References: Reviewed issue June 21, 1924, page 2998.
Advertising: Pages 2842-3, June 14; 1466, Sept. 20, 1924.

DANGEROUS BLONDE, THE. Produced and distributed by Universal Pictures.
Released, May 19, 1924. Star, Laura LaPlante. Director, Robert F. Hill.
Length. 5 reels.
Theme: Comedy-romance based upon girl saving her father from being
compromised by adventurés, restoring happiness in the home—and winning
a college hero to boot.

References: Reviewed issue May 24, 1924, page 2516.
First run showings: Pages 2755, June 7; 545, Aug. 2, 1924.
Exploitation: Page 1029, Aug. 23, 1924.

DANGEROUS COWARD, THE. Produced by Monogram Pictures. Distributed
by Film Booking Offices. Released, May 26, 1924. Star, Fred Thomson. Di-
rector, Albert Rogell. Length, 4,830 feet.
Theme: A western melodrama dealing with the "comeback" of "The Light-
n ing Kid," when he finds he has been the victim of former opponent's hoax.

References: Reviewed issue May 31, 1924, page 2621.
Advertising: Page 2733, June 7, 1924.

DARING LOVE. Produced by Hoffman Prod. Distributed by Truart Film
Corp. Released, June 15, 1924. Star, Elaine Hammerstein. Director, Roland
G. Edwards. Length, 6 reels.
Theme: A society drama dealing with a prominent lawyer's regeneration
through his contact with a cabaret entertainer, after he has started down-
ward because of the unfaithfulness of his wife.

References: Reviewed issue July 12, 1924, page 204.

DARK STAIRWAYS. Produced and distributed by Universal Pictures Coro.
Released, June 23, 1924. Star, Herbert Rawlinson. Director, Robert Hill.
Length, 5 reels.
Theme: Mystery melodrama based upon youth wrongly convicted and
sentenced to prison for theft. He escapes—and with the aid of sweetheart
tracks down the real culprits.

References: Reviewed issue June 28, 1924, page 3097.
First run showings: Pages 1036, Aug. 23, 1924.

DAWN OF A TOMORROW, THE. Produced by Famous Players-Lasky. Dis-
tributed by Paramount. Released, April 13, 1924. With Jacqueline Logan,
David Torrence and Raymond Griffith. Director, George Melford. Length,
6,084 feet.
Theme: Romantic melodrama based upon slum girl's faith in humanity.
She finds happiness by thinking it—and redeems her crook admirer.

References: Reviewed issue April 5, 1924, page 1554.
First run showings: Pages 1534, Apr. 5; 1755-7, Apr. 19; 2110, May 10;
2444, 2449, May 24; 2871, June 14; 2967, June 21; 3073, June 28; 74, July 5,
1924.
Advertising: Pages 312, Jan. 26; 794, Feb. 23; 915, Mar. 1; 1249, Mar. 22;
1482, April 5, 1924.
Window Displays: Page 2603, May 31, 1924.

DESSERT OUTLAW, THE. Produced and distributed by Fox Film Corp. Re-
leased, August 24, 1924. Star, Charles Jones. Director, Edmund Mortimer.
Length, 5,576 feet.
Theme: Western melodrama in which a prospector saves a youth com-
pelled through circumstances to become an outlaw and also saves the honor
of his sister, who, thinking him a prosperous rancher, comes on an unexpected visit to him.

References: Reviewed issue Sept. 6, 1924, page 1281.
Advertising: Page insert, Aug. 30; insert, Sept. 13, 1924.


Theme: Western melodrama. Two partners in a prospecting deal locate "pay dirt." One has a weakness for drink and while intoxicated tells the location of his discovery. A rush to file claims starts, and the other partner, believing him self done out of his land disappears for a time. Later when he returns, however, he finds that the land has been secured to him by Peggy Madison, a girl he loved and who was the first to file a claim on the land.


Theme: A dramatic romance of the desert in which the hero, an English officer, saves an American girl from a native prince and later from a band of Dervishes.

Advertising: Pages 873, Aug. 16; 1202, Sept. 6, 1924.


Theme: Western drama involving a Secret Service agent's adventures in running down a band of smugglers. The love romance develops along with the mystery plot by having the father of the heroine become involved with the "Black Pete gang." The difficulties facing the hero are smoothed out, however, and he performs his duty as a Government agent and brings his suit for the girl's hand to a successful issue.

References: Advertising: Pages 1790, 1792, Apr. 19, 1924.


Theme: Farce comedy of young newly-weds who nearly have disruption of marriage through jealous behavior. Wife becomes insanely jealous of husband immediately after wedding. He hires decorator to dress up cottage and she is insulted by young mistress. The husband escorts decorator home and slips and injures his leg. The wife discovers them in the apartment and is provoked into leaving her husband. Later, decorator is injured in auto accident and is taken to husband's cottage where wife again finds them together. The doctor straightens things out and all ends happily.

First run showings: Pages 1757, Apr. 19; 3075, June 28; 453, July 26; 737, Aug. 9; 922, Aug. 16; 1148h, Aug. 30, 1924.

Newspaper Displays: Page 2111, May 10, 1924.


Theme: Romance of days of chivalry when Queen Elizabeth ruled, revolving around knight's wilful daughter who, pledged to marry father's choice, manages to wed man of her heart.

References: Reviewed issue May 17, 1924, page 2366.
First run showings: Pages 1431, Mar. 29; 1755, Apr. 19; 1891, Apr. 26; 1959, May 3; 2190-10, May 10; 2328, May 17; 2758, June 7; 2872, June 14; 2969, June 21; 3074, June 28; 1278, Sept. 6; 1375, Sept. 13; 1615, Sept. 27, 1924.

Advertising: Page 1841, Apr. 26, 1924.

Lobby Displays: Page 1629, Sept. 27, 1924.

Exploitation: Pages 1908, Apr. 26; 2232, May 10; 2332, May 17; 2602, 2605, May 31; 2764, June 7; 2880, 2887, June 14; 2950, 2986, June 21; 3087, 3092, 3094, June 28; 457, July 26; 658, Aug. 2, 1924.


Newspaper Displays: Pages 2110, May 10; 2449, May 24; 2604, 2607, May 31; 2757, June 7; 86, July 5; 1278, Sept. 6, 1924.

Window Displays: Pages 2933, 2986, June 21; 3093, June 28; 80, July 5, 1924.


Theme: Melodrama. Young former college athlete, through reverses and under suspicion of theft becomes pugilist and eventually champion. He is in love with Helen Havens, who is trying to prove him innocent of theft, falls into the hands of crooks. She is saved by Dan after securing the necessary evidence to clear him.

Theme: Romance of two forlorn lovers who, through illusions of love, are made to seem beautiful to each other.

References: Reviewed issue April 19, 1924, page 1302.
First run showings: Pages 1755, Apr. 19; 1891-2, Apr. 26; 2109, 2111, May 10; 2609, May 31; 2872, June 14; 2969, June 21; 3074, June 28; 75, July 5; 194, July 12; 305, July 19, 1924.
Advertising: Pages 2974, Dec. 29, 1923; 355, Jan. 26; 606, Feb. 9; 1066, Mar. 8; 1169, Mar. 15; 1286, Mar. 22; 1406, Mar. 29; 1731, Apr. 19; 1870, Apr. 26; insert, May 31, 1924.
Lobby Displays: Pages 2879, June 14; 2981, June 21; 3087, June 28; 187, July 12; 750, Aug. 9; 1032, Aug. 23, 1924.
Exploitation: Pages 2231, May 10; 81, 83, July 5; 189, 198, July 12; 296, July 19; 650, Aug. 2; 11480, Aug. 30, 1924.
Newspaper Displays: Pages 2227, 2329, May 17; 2449, May 24, 1924.


Theme: A romance dealing with the love adventures of a girl of the chorus who turns down wonderful offers of wealth, society, position, etc.—for certain favors—to bring back the almost ruined life of a youth addicted to drink.

References: Reviewed issue May 24, 1924, page 2513.
First run showings: Pages 192, July 12; 304, July 19; 452-3, July 26; 545, Aug. 2; 737, Aug. 9; 921-22, Aug. 16; 1035, Aug. 23; 1374, Sept. 13; 1614, Sept. 27, 1924.
Advertising: Two pg. insert, May 10; 2396, May 24; 2543-4, May 31; 2713, June 7; 2815, June 14; 2923-4, June 21; 3030, June 28; 15, July 5; 124-5, July 12; 489, Aug. 2; 697, Aug. 9; 966, Aug. 23; 1196, Sept. 6, 1924.
Exploitation: Pages 1153, Aug. 30; 1243, Sept. 6, 1924.
Newspaper Displays: Page 1374, Sept. 13, 1924.

EXCITEMENT. Produced and distributed by Universal Pictures. Released, April 14, 1924. Star, Laura La Plante. Director, Robert Hill. Length, 5 reels.

Theme: Comedy-drama based upon girl’s craving for excitement and being tamed by her husband.

References: Reviewed issue April 19, 1924, page 1803.
First run showings: Pages 1755, 1757, Apr. 19; 2327, 2329, May 17; 2607, May 31; 2872, June 14; 451, July 26; 547, Aug. 2, 1924.
Advertising: Pages 919, Mar. 1; 1041, Mar. 8; 1371, Mar. 29; 1486, Apr. 5, 1924.

Theme: A rural comedy-drama dealing with the efforts of the village fat boy to rid the town of a couple of crooks and win his sweetheart back from the slickest of the two. Incidentally the real mother of his little orphan pal is found to be the ballon lady.

References: Reviewed issue March 1, 1924, page 994.

First run showings: Pages 737, Feb. 16; 2110, May 10; 2758, June 7, 1924.

Advertising: Pages 308, Jan. 26; 794, Feb. 23, 1924.

Lobby Displays: Pages 2601, May 31; 2764, June 7; 2883, June 14, 1924.

Exploitation: Pages 2230, May 10; 2456, May 24; 2982, June 21; 3094, June 28; 190, July 12, 1924.

FIGHTING AMERICAN, THE. Produced and distributed by Universal Pictures Corp. Released, June 23, 1924. With Pat O’Malley, Mary Astor, Raymond Hatton and Warner Oland. Director, Tom Forman. Length, 7 reels.

Theme: Comedy romance capitalizing the fighting qualities of young American who overcomes every obstacle in winning the girl of his heart.

References: Reviewed issue May 31, 1924, page 2622.

First run showings: Pages 3078-4, June 28; 74, July 5; 192, July 12: 452, July 26; 737, Aug. 9; 1277, Sept. 5, 1924.

Advertising: Pages 2450-51, May 31; 2829, June 14, 1924.

Lobby Displays: Page 295, July 19, 1924.

Exploitation: Pages 655, Aug. 2; 749, Aug. 9; 907, Aug. 16; 1240, Sept. 6, 1924.

Newspaper Displays: Page 198, July 12, 1924.

FIGHTING COWARD, THE. Produced by Famous Players-Lasky. Distributed by Paramount. Released, March 30, 1924. With Ernest Torrence, Mary Astor, Noah Beery, Phyllis Haver and Cullen Landis. Director, James Cruze. Length, 6,501 feet.

Theme: A comedy-drama of pre-Civil war days along the Mississippi setting forth the metamorphosis of a peaceful youth into a famous “kil-lah.”

References: Reviewed issue March 15, 1924, page 1209.

First run showings: Pages 1086, Mar. 8; 1431, Mar. 29; 1534, 1586, Apr. 5; 1650-1, Apr. 12; 1756-7, Apr. 19; 1592-3, Apr. 26; 1899-2000, May 3; 2449, May 24; 737, Aug. 9; 922, Aug. 16, 1924.

Advertising: Pages 310, Jan. 26; 551, Feb. 9; 794, Feb. 23; 915, Mar. 1; 1033. 1035, Mar. 8; 1249, 1251, Mar. 22; 1369, Mar. 29, 1924.

Lobby Displays: Page 2593, May 31, 1924.

Exploitation: Pages 2232, May 10; 2332, May 17; 2456, May 24; 2762, June 7; 2887, June 21, 1924.


Theme: Western melodrama featuring riding stunts by the star, who appears as the victim of a plot to place the blame for a robbery on him. A reward is offered by the banker, and this is claimed by Shirley Patton. Dick’s sweetheart, who pretends to be his captor by covering him with a revolver as the posse rides up. At the trial Dick is cleared and the crooked banker exposed. Dick and Shirley marry.

FIGHTING FURY. Produced and distributed by Universal Pictures Corp. Released, August 24, 1924. Star, Jack Hoxie. Director, Clifford Smith. Length, 5 reels.

Theme: Western melodrama based upon cowboy avenging the death of his father by killing his assassins. Wins gratitude and love of girl by putting end to rustling.

References: Reviewed Issue August 2, 1924, page 664.


Theme: Western melodrama on father-and-son theme showing youth in
rebellion against his father and saving his property from criminals. Has romance with mining superintendent's daughter. Is reconciled to father.

References: Reviewed issue August 16, 1924, page 927.


**Theme:** Western melodrama in which young cowpuncher wins gratitude of wealthy ranch owner and is given latter's property when owner is driven away by bandit gang. Bandits attempt to steal property by falsifying tax records with assistance of youth in tax office who is brother of girl loved by hero. After desperate fight bandits are subdued and the property and girl won by cowpuncher.

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**FLIRTING WITH LOVE.** Produced and distributed by First National Pictures. Released, August 17, 1924. With Colleen Moore and Conway Tearle. Director, John Francis Dillon. Length, 6,926 feet.

**Theme:** A drama of the stage in which the heroine, after a long struggle and on the verge of success, has her hopes blasted by a noted alienist and advocate of clean plays. She starts to avenge the wrong done her, only to fall in love with and marry him.

References: Reviewed issue Sept. 6, 1924, page 1281.

First run showings: Pages 1036, Aug. 23; 1148g-h, Aug. 30; 1276, 1278, Sept. 6; 1373, Sept. 13; 1515-6, Sept. 20; 1613, 1615, Sept. 27, 1924.

Advertising: Page insert, May 31; 147, July 12; 879, Aug. 16; 998, Aug. 23; 1117, Aug. 30; 1224, Sept. 6, 1924.

Newspaper Displays: Page 1276, Sept. 6, 1924.

**FOOLISH VIRGIN, THE.** Produced by Columbia Prod. Distributed by C. B. C. Film Sales Corp. Released, Aug. 15, 1924. With Elaine Hammerstein and Robert Frazer. Director, George W. Hill. Length, 5,900 feet.

**Theme:** Melodrama. Jim Owens, son of a brutal father grows to manhood a reformed thief and successful inventor, tricked out of his invention. At a jazz party he meets the quiet and good Mary Adams. They fall in love until Mary finds Jim has been a thief. She rejects him. Later he saves her in a raging forest fire and she becomes his wife.

References: Advertising: Pages 2358, May 17; 2937, June 21; 333, July 19; 671, Aug. 2; 1591, Sept. 27, 1924.

**FOOL'S HIGHWAY.** Produced and distributed by Universal Pictures. Released, March 5, 1924. Star, Mary Philbin. Director, Irving Cummings. Length, 7 reels.

**Theme:** Romance with melodramatic trimmings of Bowery characters of thirty years ago with Irish bully winning sweetheart from Hebrew rival. She makes him over to respect his associates without resorting to fistic display.

References: Reviewed issue March 15, 1924, page 1208.

First run showings: Pages 1088, Mar. 8; 1310, 1312, Mar. 22; 1432, Mar. 29; 2109, May 10; 74-5, July 6; 1148g, Aug. 30, 1924.
Adverting: Pages 1375, Sept. 22; 2025, Oct. 27; 2173, Nov. 10, 1923; 73, 81, 83, 85, 87, 88, Jan. 5; 209-10, Jan. 19; 555, Feb. 9; 1041, Mar. 8; 1140-1, Mar. 15; 1371, Mar. 29; 1486-7, Apr. 5; 1554, Apr. 26; 2278, May 17, 1924.

Lobby Displays: Pages 1760-1, Apr. 19; 2877, June 14, 1924.

Exploitation: Pages 1322, Mar. 22; 2003, May 3; 187, July 12; 649, Aug. 2; 1500b, Sept. 20, 1924.

Newspaper Displays: Pages 1310, Mar. 22; 1433, Mar. 29; 1536, Apr. 5; 2443, May 24; 2870, June 14, 1924.

Window Displays: Pages 2884, June 14; 82, July 5; 905, Aug. 16, 1924.


Theme: Comedy melodrama satirizing the rescue of the heroine by hero after both have been kidnapped.

References: Reviewed issue July 26, 1924, page 462.
First run showings: Pages 736 Aug. 9; 1277-8, Sept. 6; 1373, Sept. 13; 1515, Sept. 20, 1924.


Theme: Society drama revolving around family in financial straits bartering off their daughter to the highest bidder.

References: Reviewed issue July 5, 1924, page 92.
First run showings: Pages 74, July 5; 194, July 12; 451-2, July 26; 545-6, Aug. 2; 736-8, Aug. 9; 1148g, Aug. 30, 1924.
Advertising: Pages 355, Jan. 26; 607, Feb. 9; 2950, June 21; 280, July 19, 1924.
Exploitation: Pages 1027, 1031, Aug. 23; 1239, Sept. 6; 1383, Sept. 13, 1924.
Newspaper Displays: Pages 194, July 12; 453, July 26; 546-7, Aug. 2; 1373, Sept. 13, 1924.


Theme: Comedy romance of westerner who is jack-of-all-trades. Falls in love with actress, follows her to New York—and wins her love.

References: Reviewed issue April 26, 1924, page 1920.
First run showings: Pages 2327, May 17; 2608, May 31; 3075, June 28; 192, July 12, 1924.

FOR WOMAN'S FAVOR. Produced by Lund Prod. Inc. Distributed by Lee-Bradford Corp. Released, August 1, 1924. With Elliott Dexter and Seena Owen. Director, Oscar Lund. Length, 6,000 feet.

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Theme: Western melodrama of a war hero who is unable to get back his old job. He hires out to heroine and saves her land from being stolen from her.

References: Reviewed issue April 12, 1924, page 1664.
First run showings: Page 2608. May 31, 1924.


Theme: Comedy of the broadest type with swift action and designed primarily for novelty and freedom for individualistic work by a cast of experienced comedians.

First run showings: Pages 1432-33, Mar. 29; 1536, Apr. 5; 2870-1, June 14; 2969, June 21; 3073, June 25; 73, July 5; 192, July 12; 1037, Aug. 23, 1924.
Advertising: Pages 2871, Dec. 29, 1923; 355, Jan. 26; 606, Feb. 9; 1285, Mar. 22; 1509, Apr. 5, 1924.
Lobby Displays: Page 2883, June 14; 1500a, Sept. 20, 1924.
Exploitation: Pages 1764, Apr. 19; 2002, May 3; 2594, May 31; 83, July 5; 747, Aug. 9; 908, Aug. 16; 1031, 1033-4, Aug. 23; 1152, Aug. 30; 1239, Sept. 6, 1924.
Window Displays: Page 2603, May 31, 1924.


Theme: Western melodrama featuring adventurer who comes into a town overrun by bandits and succeeds with the aid of his horse in capturing them. Rescues girl evangelist and develops a romance with her.

References: Reviewed issue April 5, 1924, page 1551.
Advertising: Pages 1282, Mar. 22; 1483, Apr. 5; 1858, Apr. 26, 1924.


Theme: Feature comedy centering about bashful young man who speaks too late, letting his rival win the girl, with hilarious complications developing when crooks leave him in her bedroom attired in feminine pajamas.

References: Reviewed issue June 28, 1924, page 3097.
First run showings: Pages 1148g, Aug. 30; 1278, Sept. 6; 1514, Sept. 20, 1924.
Advertising: Page insert, Oct. 6, 1923; 147, July 12; 525, Aug. 2, 1924.


Theme: Love romance concerning the sentimental adventures of a young girl brought up in an atmosphere of hate by a mother who believes that had it not been for the coming of the child she might have saved her husband, who met a tragic death in the quicksand pool of the great swamp of the Limberlost.

First run showings: Pages 2757, June 7; 2969, June 21; 1276, Sept. 6, 1924.
Advertising: Pages 1576, Sept. 30, 1922; 2289, May 17; 2720, June 7, 1924.

GIRL SHY. Produced by Harold Lloyd Corp. Distributed by Pathe. Released, April 20, 1924. Star, Harold Lloyd. Directors, Fred Newmeyer and Sam Taylor. Length, 8 reels.

Theme: Romantic comedy treating of youth who overcomes his bashfulness by writing a book of his romantic conquests. When it is finally published he is determined to save the RIGHT GIRL from an unhappy marriage.

References: Reviewed issue April 12, 1924, page 1665.
First run showings: Pages 1757, Apr. 19; 1893, Apr. 26; 1998, May 3; 2109-11, May 10; 2327-8, May 17; 2443, 2449, May 24; 2605, May 31; 2870-1, June 14; 2967, June 21; 3074, June 28; 74, July 5; 192, July 12; 304, July 19; 451, 453, July 26; 545, Aug. 2; 736, Aug. 9; 920, Aug. 16; 1278, Sept. 6, 1924.
Advertising: Pages 1215, Mar. 22; 2 pg. insert, Apr. 19; 2 pg. insert, Apr. 26; 2 pg. insert, May 10; 2 pg insert, May 24; 2770-1, June 7; insert, Aug. 2; insert, Aug. 9, 1924.
Lobby Displays: Pages 2763, June 7; 2887, June 14; 297, July 19; 456, July 26; 650, Aug. 2; 1031, Aug. 23; 1239, Sept. 6, 1924.
Exploitation: Pages 2232, May 10; 2333, May 17; 2455, May 24; 2594, 2601, May 31; 2880, 2884, June 14; 2980, 2984, June 21; 3090, June 28; 170, July 12; 297, July 19; 649, 658, Aug. 2; 747, 750, Aug. 9, 1924.
Window Displays: Pages 2322-9, May 17; 2450, May 24; 2607, May 31; 2971, June 14; 2968, June 21; 314, July 19, 1924.

GIRLS MEN FORGET. Produced by Maurice Campbell. Distributed by Principal Picture Corp. Released, July 27, 1924. With Johnny Walker and Patsy Ruth Miller. Director, Maurice Campbell. Length, 5,166 feet.

Theme: A comedy-drama in which a girl of the modern flapper sort decides to drop that role when she finds the men are picking the more quiet kind. She becomes more "set in her ways" and wins a fiancé.

References: Reviewed issue Sept. 6, 1924, page 1283.

Theme: A comedy dealing with the marital adventures of Jennie Wetherby who seeks fame and fortune via the marriage route, accepting each time a more influential and financially successful husband.

References: Reviewed issue May 10, 1924, page 2236.
First run showings: Pages 2111, May 10; 2444, May 24; 2607-8, May 31; 2757-8, June 7; 2870, 2872, June 14; 3073, June 28; 306, July 19; 452, July 26; 1148h, Aug. 30, 1924.
Advertising: Pages 355, Jan. 26; 606, Feb. 9; 1620, Apr. 12, 1924.

GUILTY ONE, THE. Produced by Famous Players-Lasky. Distributed by Paramount. Released, June 8, 1924. With Agnes Ayres. Director, Joseph Henabery. Length, 5,365 feet.

Theme: A romantic mystery melodrama involving a triangle. A net of circumstantial evidence is woven around innocent persons when “the other man” is found dead.

References: Reviewed issue June 14, 1924, page 2896.
First run showings: Pages 2967-8, June 21; 3073, 3075, June 28; 75, July 5; 194, July 12; 305, July 19; 452, July 26; 546, Aug. 2; 737, Aug. 9, 1924.
Newspaper Displays: Page 305, July 19, 1924.

HEART BUSTER, THE. Produced and distributed by Fox Film Corp. Released, July 6, 1924. Star, Tom Mix. Director, John Conway. Length, 4,500 feet.

Theme: Melodramatic comedy based upon rivalry of hearts. Youth employs extreme measures to save his sweetheart from marrying his rival—and eventually succeeds.

References: Reviewed issue July 19, 1924, page 327.
First run showings: Pages 1148h, Aug. 30; 1373, Sept. 13, 1924.

HEART OF ALASKA. Produced by Harold McCracken. Distributed by Lee-Bradford Corp. Released, August 1, 1924. With Maurice Costello and Marian Swayne. Director, Harold McCracken. Length, 5,000 feet.

References: Advertising: Inside front cover, Sept. 20, 1924.


Theme: Melodrama of early west, in which Tex Gardy, handsome young
ranchman saves the property of the father of the girl he loves from the Hellion and her band of outlaws, who would seize it as their own. He reforms the Hellion and weds the girl.


Theme: Society drama, based on domestic difficulties arising between a struggling business man and his beautiful wife. A slight misunderstanding opens the way for a separation resulting from circumstantial evidence that the wife is carrying on a flirtation. She is innocent and repeatedly begs her husband to take her back to him. Her devotion for her two children lead her to attempt to kidnap them, a situation in which the husband fires a shot, thinking a burglar is in the house. This leads to reconciliation.

References: First run showings: Page 545, Aug. 2, 1924.
Advertising: Page 2399, May 24, 1924.


Theme: A society drama dealing with a self-willed girl who finally surrenders to a man with an even stronger will than her own.

References: Reviewed issue August 9, 1924, page 827.
First run showings: Page 545, Aug. 2, 1924.
Advertising: Pages 2273, May 17; 1050-1, Aug. 30; 1318-9, Sept. 13, 1924.


Theme: Comedy-drama detailing the experiences of a good looking but financially unsuccessful young man in his attempt to win the hand of a rich man's daughter with a vapid but wealthy fellow for his competitor.

References: Reviewed issue May 31, 1924, page 2619.
First run showings: Page 547, Aug. 2, 1924.


Theme: A melodramatic romance of the southern mountain region in which "a hill billy" saves the folks from robbery of their lands and wins a charming niece of the villain as his reward.

First run showings: Pages 1310, Mar. 22; 1535, Apr. 5; 1650, Apr. 12; 1756, Apr. 19; 2609, May 31; 3075, June 28; 1037, Aug. 23; 1375, Sept. 13, 1924.
Advertising: Pages 1137, Mar. 15; 1281, Mar. 22; 1401, Mar. 29; 1497, Apr. 5; 1695, Apr. 12, 1924.
Newspaper Displays: Page 1893, Apr. 26, 1924.

HIS FORGOTTEN WIFE. Produced by Palmer Photoplay Corp. Distributed by Film Booking Offices. Released, April 14, 1924. Featuring Madge Bellamy and Warner Baxter. Director, William Seiter. Length, 6,059 feet.

Theme: Melodrama based upon youth's loss of memory and the adventures he experiences before an operation restores him to health. Carried along on a romantic premise.

References: Reviewed issue May 17, 1924, page 2366.
First run showings: Pages 306, July 19; 920, Aug. 16; 1148h, Aug. 30, 1924.
Advertising: Pages 1948-9, May 3; 2050, May 10; 2573, May 31, 1924.


Theme: A comedy dealing with the adventures of a girl who becomes a reporter to help her brother hold his job and then has one hectic time attempting to interview an old collector of antiques.

References: Reviewed issue June 7, 1924, page 2782.
First run showings: Pages 73-75, July 5; 306, July 19; 452, July 26; 737, Aug. 9; 1148h, Aug. 30; 1276, Sept. 6; 1614, Sept. 27, 1924.

Theme: Romance of West in which Garret Harper and "Drywash" Hutton strike a rich claim, only to lose the map to it when the girl is deceived into turning it over to the leader of a band of crooks. There is a great race for the mine which is won by rightful owners when a dynamite cache is blown up completely annihilating the crooks.


HOW TO EDUCATE A WIFE. Produced and distributed by Warner Bros. Released, May 1, 1924. With Marie Prevost and Monte Blue. Director, Monta Bell. Length, 6,700 feet.

Theme: A satire on modern married life in which we are shown how impossible it is to educate a wife.

References: Reviewed issue June 7, 1924, page 2778.

First run showings: Pages 2969, June 21; 2073-4, June 28; 193, July 12; 306, July 19; 451-3, July 26; 546, Aug. 2; 738, Aug. 9; 1145-g-h, Aug. 30, 1924.


Exploitation: Page 1333, Sept. 13, 1924.

Newspaper Displays: Page 304, July 19, 1924.


Theme: Historical romance of Paris in 1822, centering about Notre Dame.


First run showings: Pages 1312, Sept. 15; 1883, Oct. 20; 2241, Nov. 10; 2557, Dec. 1; 2668, Dec. 8; 2753, Dec. 15; 2999, Dec. 29, 1923; 159, Jan. 12; 263, Jan. 19; 376, Jan. 26; 501, Feb. 2; 737, Feb. 16; 856-8, Feb. 23; 1195, Mar. 15; 1433, Mar. 29; 1649, Apr. 12; 1755, Apr. 19; 1891, Apr. 26; 1985, May 3; 2109, May 10; 2327-8, May 17; 2443, May 24; 2757, June 7; 2870, June 14; 2967, June 21; 3074, June 28; 74, July 5; 193, July 12; 1277, Sept. 6, 1924.

Advertising: Pages 817, Aug. 19; 2241, Nov. 4, 1922; 27, Jan. 6; 263, Jan. 20; 389, Jan. 27; 755, Feb. 17; 1103, Mar. 10; 1231, Mar. 17; 1337, Mar. 24; 1 pg. ins., May 19; 2025, Oct. 27; 2724, Dec. 15, 1923; 691-2, Feb. 16; 1374-5, Mar. 29; 1590-1, Apr. 12; 1952-3, May 3; 2282-3, May 17; 1 pg. ins., May 24; 2354, May 31; 2723, June 7; 2038-9, June 28; 133, July 12; 375, July 26; 716-7, Aug. 9; 975, Aug. 23; 1215, Sept. 6; 1326, Sept. 13; 1459, Sept. 20, 1924.

Lobby Displays: Pages 981, 985, Mar. 1; 1762, Apr. 19; 2003, May 3; 2592, May 31, 1924.

Prologues: Pages 2801, Dec. 15, 1923; 982, Mar. 1, 1924.

Exploitation: Pages 2126, Nov. 3, 1923; 165, Jan. 12; 507, Feb. 2; 736c, 1924; 742, Feb. 16; 979-80, 986, Mar. 1; 1092, Mar. 8; 1202c, May. 15, 1318, 1531-2, Mar. 22; 1538, Apr. 5; 1656, Apr. 12; 1906, Apr. 26; 1996, May 3; 2227, May 10; 2606, May 31; 2987, June 14; 2982, June 21; 2089, June 25; 249, July 26; 748, Aug. 9; 1383, Sept. 13; 1509b, Sept. 20, 1924.

Newspaper Displays: Pages 2783, Dec. 15, 1923; 1039, Mar. 8; 1511-2, Mar. 22; 1535-6, Apr. 5; 1993, 1906, Apr. 26; 2872, June 14, 1924.

Window Displays: Pages 743, Feb. 16; 1655, Apr. 12; 1769, Apr. 19; 1904, Apr. 26; 2594, May 31; 2987, June 21; 1162, Aug. 30; 1380, 1387, Sept. 13, 1924.


Theme: Melodrama which concerns people of a small republic in their efforts to overthrow the president because of his mismanagement of the country. Romance and intrigue play their part in its destinies.

References: Reviewed issue May 31, 1924, page 2624.


Theme: Drama of revolt in New England town—with hero discontented.
over the lack of warmth in his home and community. Has conflict with relatives—and is forced to work for girl or suffer prison confinement. Romance triumphs.

References: Reviewed issue March 15, 1924, page 1210.
First run showings: Pages 1193, Mar. 15; 1310, Mar. 22; 1482-33, Mar. 23; 1756, Apr. 19; 1892-3, Apr. 26; 2000, May 3; 2109, May 10; 2608, May 31; 2758, June 7, 1924
Advertising: Pages 307, Jan. 26; 551, Feb. 9; 794, Feb. 23; 915, Mar. 1; 1041-5, Mar. 8; 1251, Mar. 29, 1924.
Exploitation: Pages 2232, May 10; 2986, June 21; 82, July 5; 1031, Aug 23; 1239, Sept 6, 1924.
Newspaper Displays: Page 1892, Apr. 26, 1924.
Window Displays: Page 2760, June 7, 1924.

IN FAST COMPANY. Produced by Carlos Prod. Distributed by Truart Film Corp. Released, July 15, 1924. With Richard Talmadge and Mildred Harris. Director, James Horne. Length, 6,000 feet.
Theme: Romantic melodrama featuring scapegrace son of wealthy parent who gives him a $100 bill and tells him not to come back until he has made good.
References: Reviewed issue May 24, 1924, page 2513.

IN HIGH GEAR. Produced and distributed by Sunset Productions. Released, July 1, 1924. Star, Kenneth McDonald. Director, Robert N. Bradbury. Length, 4,784 feet.
Theme: Comedy-drama. Jack Holloway and Alice Cromwell each wealthy and bored with the sham of the exclusive Mirimar resort assume disguises as poor people, eventually meet and fall in love. Alice is kidnapped and thrown into Chinatown den where Jack rescues her after a series of thrilling fights. Real identities are revealed and a happy marriage follows.

IT IS THE LAW. Produced and distributed by Fox Film Corp. Released, August 31, 1924. Special Cast. Director, J. Gordon Edwards. Length, 6,895 feet.
Theme: Mystery melodrama based upon unsuccessful suitor carrying out diabolical plot of vengeance upon his best friend who wins the girl.
References: Reviewed issue Sept. 13, 1924, page 1418.
First run showings: Page 1148h, Aug. 30, 1924.
Advertising: Two page insert, Aug. 2; 871, Aug. 16; insert, Aug. 23; insert, Sept. 6; insert, Sept. 20, 1924.

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Theme: A western drama in which a wild horse has the principal role.
References: Reviewed issue March 29, 1924, page 1446.
First run showings: Pages 2329, May 17; 2758, June 7; 2870-2, June 14; 2967, 2968, June 21; 3073-4, June 28; 73-5, July 5; 192, July 12; 736, Aug. 9, 1924.
Advertising: Two page insert, Apr. 5; 1 pg. insert, Apr. 26; 1 pg. insert, May 10; 1 pg. insert, May 31; 1 pg. insert, June 14; 2978-9, June 21; 1 pg. insert, Sept. 20, 1924.
Lobby Displays: Pages 2593-4, May 31; 1240, Sept. 6, 1924.
Newspaper Displays: Pages 2969, June 21; 192, July 12, 1924.

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Theme: Melodrama dealing with the efforts of a rival company to prevent a railroad to build a line through a city in the valley. The map of the proposed route becomes the storm-center in which a young woman and a man engaged by the railroad are harassed by "Hurricane" Smith and his gang. They are repeatedly rescued by Pinto Pete, who is adept with a whip. Thrilling fights occur, with Pinto and the railroad people eventually successful. A love romance is also happily concluded.

Theme: Western melodrama concerning the adventures of a young easterner, Michael Halerin, who arrives in a small town where lawlessness
is rampant. The sheriff of a neighboring town, a two-gun man, threatens that anyone who attempts to assume the role of sheriff of Flint will be "the last man." Halerin takes up the challenge, and fights the boasting sheriff. He saves from attack a beautiful girl and his ultimate triumph in restoring order in the town wins him the girl.

LAST OF THE DUANES, THE. Produced and Distributed by Fox Film Corp. Released, August 24, 1924. Star, Tom Mix, with Tony (horse). Director, Lynn Reynolds. Length, 6,942 feet.

Theme: A western melodrama in which the hero is forced to join an outlaw band, but whose actions are devoid of outlawry. He rescues the girl held prisoner by the crooked sheriff and eventually turns up single handed the most desperate outlaw band on the range.

References: Reviewed issue August 30, 1924, page 1172. First run showings: Pages 1276-77, Sept. 6; 1515, Sept. 20; 1614, Sept. 27, 1924.

Advertising: Two page insert, Aug. 2; 871, Aug. 16; insert, Aug. 23; insert, Sept. 6; insert, Sept. 20, 1924.

Newspaper Displays: Page 1615, Sept. 27, 1924.

LAW FORBIDS, THE. Produced and distributed by Universal. Released, April 7, 1924. Star, Baby Peggy. Director, Jesse Robbins. Length, 6 reels.

Theme: Comedy-drama specializing in "heart appeal" and the personality of the star. She appears as the child of a couple who decide to go separate ways. The child is left in the country with a relative but she makes her way back to New York where she finds her father, now engaged in writing a play. The moral of the drama he writes aids the child to affect a re-union of the estranged parents, and all ends happily.

References: First run showings: Pages 1535, Apr. 5; 1649-50, Apr. 12; 2227, May 17; 2609, May 31; 2870, June 14; 453, July 26; 1277, Sept. 6, 1924.

Advertising: Pages 556, Feb. 9; 1041, Mar. 8; 1371, Mar. 29; 1486, Apr. 5; 1854, Apr. 26; 2278, May 17, 1924.

Lobby Displays: Page 2762, June 7, 1924.

Exploitation: Pages 1763, Apr. 19; 2606, May 31; 456, July 26, 1924.


Theme: Western drama. Steve McKay is unjustly sentenced for killing father of Ruth, the girl he loves. Released from prison he tracks down Black Bart, outlaw and the real murderer. Black Bart escapes and kidnaps Ruth, who is rescued by Steve as Bart falls to his death over a cliff. Steve's innocence is later proved and a happy marriage culminates the story.

LEFT HAND BRAND. Produced by Wm. Steiner. Distributed by New-Cal Film Co. Released, June 7, 1924. Star, Neal Hart. Length, 5 reels.


Theme: Romance depicting a legend current about the great picture center.
An idealistic scenarist meets discouragement and faces starvation. A screen struck girl, forced to work as a slavey in a boarding house is in love with him. The writer, desperate, fills seven glasses with wine, into one of which he injects poison. Not knowing which contains the poison, he drinks one glass a day. The seventh day he downs the last, whereupon it is revealed the girl saves him in a surprising way.

Advertising: Pages 969, Aug. 23; 1079, Aug. 30; 1201, Sept. 6; 1317, Sept. 13; 1453, Sept. 20; 1557, Sept. 27, 1924.

LEND ME YOUR HUSBAND. Produced and distributed by Burr Pictures, Inc. Released, June 15, 1924. Featuring Doris Kenyon and David Powell. Director, William Christy Cabanne. Length, 6,000 feet.

Theme: Society drama of two girls, inseparable friends, who wander apart because of the fast tendencies of Aline, the heiress. Jenny, the gardener’s daughter, unsophisticated, is found in an embarrassing predicament and is saved by Aline to the apparent ruin of the latter. The true circumstances are revealed and Almé weds the man she loves.

References: Advertising: Pages 828, Aug. 25; 990, Sept. 1; 2099, Nov. 3; 2335, Nov. 17; 2420, Nov. 24; 2585, Dec. 1, 1923; 711, Feb. 16; 863, Feb. 23; 983, Mar. 1; 1036, Mar. 8; 1325, Mar. 22; 1541, Apr. 5; 2291, May 17, 1924.


Theme: Western melodrama setting forth the exploits of The Black Mask, a night rider who is terrorizing the vicinity and the efforts of the hero, who also disguises as The Black Mask, to capture the bandit.

References: Reviewed issue June 14, 1924, page 2895.
First run showings: Pages 546, Aug. 2; 1374, Sept. 13, 1924.
Advertising: Pages 1970-1, May 3; 2406-7, May 24; 2716-7, June 7; 970-71, Aug. 23, 1924.
Newspaper Displays: Page 1037, Aug. 23, 1924.

LIGHTS OF LONDON. Produced by Gaumont Co. Distributed by Lee-Bradford Corp. Released, August 1, 1924. With Wanda Hawley and Nigel Barry. Director, C. C. Calvert. Length, 6,000 feet.


Theme: A society drama with a foreign locale dealing with the conquests of a poor library attendant who rises to the heights and then by fate is crushed to the depths.

References: Reviewed issue August 9, 1924, page 826.
First run showings: Pages 451, July 26; 545, Aug. 2; 738, Aug. 9; 1036, Aug. 23; 1148g-h, Aug. 30; 1276, Sept. 6; 1373-5, Sept. 13; 1515-6, Sept. 20, 1924.
Advertising: Pg. insert, May 10; 2263, May 17; 2713, June 7; 697, Aug. 9; 1077, Aug. 30; 1196, Sept. 6, 1924.
Exploitation: Page 905, Aug. 16, 1914.
Newspaper Displays: Page 1615, Sept. 27, 1924.


Theme: A dramatic comedy dealing with a modern Robinson Crusoe of tender years who sails forth, lands on a desert island when his ship is wrecked, becomes a power among the savages and then saves a colony of white folks from destruction by the cannibals.

References: Reviewed issue August 16, 1924, page 928.
First run showings: Pages 736, Aug. 9; 920, 923, Aug. 16; 1035, Aug. 23; 1148h, Aug. 30; 1276, Sept. 6; 1373, 1375, Sept. 13, 1924.
Advertising: One pg. insert, July 19; 492, Aug. 2; front cover, also 2 pg. ins., Sept. 6; 1221, Sept. 13; front cover, Sept. 20, 1924.
Exploitation: Page 1243, Sept. 6, 1924.
Newspaper Displays: Page 1500d, Sept. 20, 1924.
Window Displays: Page 1621, Sept. 27, 1924.
LONE CHANCE, THE. Produced and distributed by Fox Film Corp. Released, May 18, 1924. Star, John Gilbert. Director, Howard Mitchell. Length, 4,385 feet.

Theme: Melodrama revolving around youth who goes to city in search of girl he loves. He becomes down and out and accepts a proposition whereby he assumes the guilt for a murder in return for $20,000 and promise of a pardon at the end of the year. Latter half of agreement is not fulfilled and youth breaks jail and appears before governor whose daughter committed the crime and demands justice. She is about to be married to political boss who framed affair. She appears and youth recognizes his long lost love. The complications are straightened out—and romance triumphs.


Theme: U. S. government plans involving a ray that stops an airplane engine in midair are stolen. The secret service is ordered to search the engine in midair are stolen. The secret service is ordered to search the Lone Wolf, international crook, who decides to fight "The Pack," a gang of Parisian crooks who want to get their hands on the plans. He meets Lucy Shannon, a member of the Pack, falls in love with her and is instrumental in aiding in the recovery of the plans by The Lone Wolf in a series of thrilling airplane scenes.

References: Reviewed issue May 10, 1924, page 2237.
First run showings: Pages 2327, 2329, May 10; 2444, May 24; 74, July 5; 192-3, July 12; 304-5, July 19; 451-2, July 26; 547, Aug. 2; 1035, Aug. 23; 1148g-h, Aug. 30; 1614, Sept. 27, 1924.
Advertising: Pages 1270-1, Mar. 22; 1726, Apr. 19; 1956, May 3; 2267, May 17; 3042, June 28; 1 pg. insert, Aug. 9; 1 pg. insert, Sept. 27, 1924.
Newspaper Displays: Pages 545, Aug. 2; 736, Aug. 9; 923, Aug. 16, 1924.


Theme: Society drama dealing with the subject of divorce and showing once more how "a little child shall lead them," and brings a separated couple together again.

References: Reviewed issue July 12, 1924, page 205.
Advertising: Pages 3034-5, June 28; 702, Aug. 9; 1583, Sept. 27, 1924.

LOVER'S LANE. Produced and distributed by Warner Bros. Released, August 10, 1924. Special Cast. Director, Phil Rosen. Length, 6,400 feet.

Theme: Drama of young doctor who sacrifices the girl he loves to become a country surgeon. The girl returns to wed unknowingly the husband of a divorcee of the town. Doctor Tom performs a miraculous operation, restoring
to health the son of the divorcée and thereby reconciling the parted couple. The girl realizes her mistake and weds Doctor Tom.


LOVE, LIFE AND LAUGHTER. Produced by Gaumont Co. Distributed by Lee-Bradford Corp. Released, August 1, 1924. Star, Betty Balfour. Director, George Pearson. Length, 6,000 feet.


Theme: Melodramatic romance of the North based upon pursuit of villain to win heroine and the final goal to happiness reached when the villain is balked by hero who wins girl after many thrilling incidents.

References: Reviewed issue August 16, 1924, pg. 924.
First run showings: Page 1036, Aug. 23, 1924.
Advertising: Page 2355, May 17, 1924.


Theme: Romantic melodrama based upon the love of spirited Mexican girl for American who rescues her from outlaw who had gained her uncle's consent to marry her.

References: Reviewed issue May 17, 1924, page 2369.
First run showings: Pages 1891-2, Apr. 26; 2325, May 17; 2443-44, May 24; 2609, May 31; 2757, June 7; 3074, June 28; 192, 194, July 12; 452, July 26; 1615, Sept. 27, 1924.
Advertising: One pg. insert, July 28, 1923; 4 pg insert, May 10, insert, June 7; insert, June 21; 1 pg insert, July 5, 1924.
Lobby Displays: Pages 2980, June 21; 1151, Aug. 30, 1924.
Exploitation: Page 2880, June 14, 1924.
Newspaper Displays: Pages 2328, May 17; 2972, June 21; 191, July 12, 1924.

MANHANDLED. Produced by Famous Players-Lasky Corp. Distributed by Paramount. Released, August 3, 1924. Star, Gloria Swanson. Director, Allan Dwan. Length, 6,998 feet.

Theme: A "modern" society drama in which a department store girl finds that women pay the price for "overhandling" even as store goods.

References: Reviewed issue June 21, 1924, page 2996.
First run showings: Pages 2758, June 7; 2870, June 14; 2969, June 21; 3073,
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June 28: 194, July 12; 305, July 19; 451, 453, July 26; 545, 547, Aug. 2; 736, 738, Aug. 9; 920, 922, Aug. 16; 1035, Aug. 23; 1148h, Aug. 30; 1277, Sept. 6; 1615, Sept. 27, 1924.

Advertising: Pages 1251, Mar. 22; 2 pg. insert, May 10; 2262, May 17; 2543-44, May 31; 2713, 2715, June 7; 2813, June 14; 2923-4, June 21; 3029, June 28; 364-5, July 26; 488, Aug. 2; 697, Aug. 9; 966, Aug. 23; 1195, Sept. 6, 1924.

Exploitation: Pages 657, Aug. 2; 1024, Aug. 23; 1157, Aug. 30; 1244, Sept. 6; 1384, Sept. 13; 1822, Sept. 27, 1924.

Newspaper Displays: Pages 73, July 5; 452, July 26; 547, Aug. 2; 921, Aug. 16; 1037, Aug. 23; 1375, 1975, Sept. 13, 1924.

MAN'S MATE, A. Produced and distributed by Fox Film Corp. Released, March 16, 1924. Star, John Gilbert. Director, Edmund Mortimer. Length, 6,041 feet.

Theme: Melodrama of Paris underworld projecting romance built around youth losing his memory as he is felled in fight over girl. She makes impression on his subconscious mind—and when his memory is restored there is romance.

References: Reviewed issue April 19, 1924, page 1805.

First run showings: Pages 2449, May 24; 3073, June 28; 1516, Sept. 20, 1924.

MAN WHO CAME BACK, THE. Produced and distributed by Fox Film Corp. Released, August 17, 1924. With George O'Brien and Dorothy Mackaill. Director, Emmett Flynn. Length, 8,293 feet.

Theme: Romantic drama of redemption of pampered youth who ejected from home by his father finds regeneration—his come-back being established by the steadfast love of a girl.

References: Reviewed issue Sept. 6, 1924, page 1284.

First run showings: Page 1613, Sept. 27, 1924.

Advertising: Two page insert, Aug. 2; 869, Aug. 16; insert, Aug. 23; pg. insert, Aug. 30; insert, Sept. 20, 1924.


Theme: Triangle drama involving wife escaping from her husband during a yachting trip in South Seas and finding refuge with missionary. Romance develops with complications when husband discovers her. She finds happiness when he dies.

References: Reviewed issue June 14, 1924, page 2898.

First run showings: Pages 2443, May 24; 2608-9, May 31; 2757-8, June 7; 2870, June 14; 2967, June 21; 3075; June 28; 75, July 5; 305, July 19; 451, July 26; 738, Aug. 9; 923, Aug. 16; 1037, Aug. 23; 1148h, Aug. 30; 1514, Sept. 20, 1924.

Advertising: Pages 355, Jan. 26; 606, Feb. 9; 1510, April 5, 1924.

Lobby Displays: Pages 1034, Aug. 23; 1157, Aug. 30, 1924.

Prologues: Page 3090, June 28, 1924.

Exploitation: Pages 456 July 26; 1031, Aug. 23, 1924.

Newspaper Displays: Pages 2870-1, June 14; 74, July 5; 452, July 26; 547, Aug. 2, 1924.


Theme: Drama portraying a character study of a girl disillusioned by profane love—whose object is to use men as stepping stones to a life of luxury. After discovering that money in itself does not bring happiness—she falls in love with poor man.

References: Reviewed issue May 17, 1924, page 2367.

First run showings: Pages 2327, May 17; 2443, May 24; 2609, May 31; 2757-8, June 7; 2870-1, June 14; 2968-9, June 21; 192, July 12; 306, July 19; 737, Aug. 9; 820, Aug. 16; 1148h, Aug. 30, 1924.

Advertising: Pages 318, Jan. 26; 795, Feb. 23; 915, Mar. 1; 1249, Mar. 22; 1945, May 3, 1924.

Lobby Displays: Pages 3091, June 28; 169, July 12, 1924.

Exploitation: Pages 81, July 5; 170, 172, July 12; 296, 298, July 19; 460, July 26; 1243, Sept. 6; 1500h, Sept. 20, 1924.
Newspaper Displays: Pages 2758, June 7; 2867, June 14; 2969, 2971, June 21; 3073, 3075, June 28; 75, July 5, 1924.

Window Displays: Pages 3081, June 28; 654, Aug. 2, 1924.


Theme: Spectacular drama of reign of Claudius and Messalina in ancient Rome, with the queen carrying on intrigue against the king and any one who defied her authority.

References: Reviewed issue Sept. 6, 1924, page 1283.

First run showings: Pages 1276, Sept. 6, 1924.

Advertising: Two page insert, July 26; 1098-99, Aug. 30; 1338-9, Sept. 13, 1924.


Theme: A comedy-drama dealing with life among the idle rich of Miami involving the love adventures of a flapper and the round-up of a gang of bootleggers.

References: Reviewed issue June 7, 1924, page 2778.

First run showings: Pages 2609, May 31; 2758, June 7; 2870, 2872, June 14; 3074-5, June 28; 73-75, July 5; 306, July 19; 453, July 26; 547, Aug. 2; 1515, Sept. 20, 1924.

Advertising: Pages 1493, Apr. 5; 1712, Apr. 19; 1847, Apr. 26; 2404-5, May 24; 2816-7, June 14, 1924.

Lobby Displays: Page 2887, June 14; 749, Aug. 9; 1023, Aug. 23, 1924.

Prologues: Pages 76, July 5; 749, Aug. 9, 1924.

Exploitation: Pages 86, July 5; 456, July 26; 649, 653, 657, Aug. 2; 751, Aug. 9; 1028, Aug. 23; 1152, Aug.'30; 1500, Sept. 20, 1924.

Newspaper Displays: Pages 2867, June 14; 546, 647, Aug. 2; 787, Aug. 9, 1924.

Window Displays: Pages 172, July 12; 303, July 19; 1030, Aug. 23; 1153, Aug. 30, 1924.


Theme: Western mystery melodrama which features fast action and thrill stunts. The story concerns the attempted robbery of a wagon transporting gold from mine to railroad. The character posing as a detective is exposed as the ring-leader of the bandits while the suspected man proves to be the real detective.


Theme: A drama dealing with the traffic in girls carried on by operators of swell coast cabarets.

References: Reviewed issue May 31, 1924, page 2619.

First run showings: Pages 194, July 12; 452, July 26; 1515, Sept. 20, 1924.

Advertising: Pages 2075, May 10; 2922-3, June 21; 792, Aug. 9; 1112-3, Aug. 30, 1924.

Theme. Romantic drama of the court of Louis XV of France showing how a prince refusing to wed a princess is forced to flee to England. After many adventures and more romance he is pardoned and returns to his princess.

References: Reviewed issue August 9, 1924, page 829.
First run showings: Page 922, Aug. 16; 1025-6, Aug. 23; 1148g-h, Aug. 30; 1276-8, Sept. 6; 1373-5, Sept. 13; 1515, Sept. 20; 1613-4, Sept. 27, 1924.
Advertising: Insert, May 10; 2262, May 17; 2543-44, May 31; 2713, 2715, June 7; 2923-5, June 21; 488, Aug. 2; 697, Aug. 9; 860-1, Aug. 16; 965, Aug. 23; 1075, Aug. 30; 1195, Sept. 6, 1924.
Prologues: Pages 1499, Sept. 20; 1617, Sept. 27, 1924.
Exploitation: Page 1500c, Sept. 20, 1924.
Newspaper Displays: Pages 1375, Sept. 13; 1516, Sept. 20, 1924.
Window Display: Page 1229, Sept. 6, 1924.


Theme: A dramatic romance laid in the Paris Latin Quarter of 60 years ago dealing with the love of a grisette for a young composer and the efforts of the villain to keep the two apart — even when they are married.

First run showings: Pages 1757, Apr. 19; 2000, May 3; 2109, May 10; 3073, June 28; 194, July 12; 453, July 26, 1924.
Advertising: Pages 311, Jan. 26; 794, Feb. 23, 1924.
Newspaper Displays: Pages 194, July 12; 312, July 19, 1924.


Theme: Crook melodrama revolving around thief's daughter who follows her father's stealthy profession until she falls in love with young criminologist. Her redemption is assured.

Reference: Reviewed issue, April 19, 1924, page 1802.
First run showings: Pages 1755, Apr. 19; 1892, Apr. 26; 2608, May 31; 2968, June 21; 194, July 12, 1924.
Advertising: Pages 319, Jan. 26; 795, Feb. 23, 1924.

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Theme: An historical romantic drama dealing with the rise and fall of
Napoleon and with the eternal devotion of his empress Josephine from whom he was separated by political schemers.

References: Reviewed issue July 19, 1924, page 328.
First run showings: Page 656, Feb. 23, 1924.
Advertising: Pages 2836-7, June 14; 3043, June 28; 278, July 19; 708-9, Aug. 9; 972, Aug. 23, 1924.

NEGLECTED WOMEN. Produced by Henry Kolker. Distributed by Film Booking Office. Released, June 23, 1924. With Seena Owen, and Thurston Hall. Director, Henry Kolker. Length, 6,265 feet.

Theme. Domestic drama on triangle theme showing neglected wife encouraging other man when husband becomes indifferent. When rival kills himself, husband is tried for murder. Wife's confession saves him.

References: Reviewed issue August 9, 1924, page 828.


Theme. Farce comedy in which a young man, given three months to live, settles his fortune on a young lady by marrying her. But when the three months is up he doesn’t die so a bunch of fellows attempt to make him pass out anyhow.

References: Reviewed issue August 2, 1924, page 687.
First run showings: Pages 920, Aug. 16; 1035-6, Aug. 23; 1148g, Aug. 30; 1277, Sept. 6; 1373, Sept. 13; 1515, Sept. 20; 1613, Sept. 27, 1924.
Advertising: Pages 1610, Apr. 12; 992, also 2 pg. ins., Aug. 23; 1210, Sept. 6; 1472, Sept. 20; 1586, Sept. 27, 1924.
Exploitation: Page 1690, Aug 23, 1924.
Newspaper Displays: Page 1673, Sept. 27, 1924.

NEW SCHOOL TEACHER, THE. Produced and distributed by Burr Pictures, Inc. Released, June 1, 1924. Star, Charles “Chic” Sale. Director, Gregory La Cava. Length, 5,284 feet.

Theme: Comedy-drama of country school teacher who is ridiculed by class of Peck’s bad boys and girls. He overcomes their ridicule, proves the hero of a disastrous school fire, wins the girl and a warm spot in the heart of the community.

References: Advertising: Pages 2585, Dec. 1, 1923; 869, Feb. 23; 983, Mar. 1; 1036, Mar. 8; 1325, Mar. 22; 1541, Apr. 5; 2291, May 17, 1924.

NIGHT MESSAGE, THE. Produced and distributed by Universal Pictures. Released, March 17, 1924. Special Cast. Director, Perley Poore Sheehan. Length, 5 reels.

Theme: Melodrama of feudists, revolving around son of one faction being falsely accused and condemned to die for assassination of youth of opposite faction. He gains his liberty when real assassin confesses.

References: Reviewed issue March 29, 1924, page 1448.
First run showings: Pages 1433, Mar. 29; 1535, Apr. 5; 1999, May 3, 1924.


Theme: Homespun study in parental love with parents solving the problem of giving up one of their children by refusing to part with a single child.

References: Reviewed issue April 19, 1924, page 1802.
First run showings: Pages 1755, Apr. 19; 1891, Apr. 26; 738, Aug. 9, 1924.
Advertising: Pages 2272, May 17; 386-7, July 26, 1924.

NORTH OF ALASKA. Produced and distributed by Sanford Productions. Released, April 15, 1924. Star, Matty Mattison. Director, Frank S. Mattison. Length, 5 reels.

crooked mine deal foisted on the hero, who saves the heroine and several others from drowning when the villain floods the mine.

References: Reviewed issue June 14, 1924, page 2896.
Advertising: Page 2415, May 24, 1924.

ON TIME. Produced by Carlos Prod. Distributed by Truart Film Corp. Released, Mar. 1, 1924. With Richard Talmadge, and Billie Dove. Director, Henry Lehrman. Length, 6 reels.

Theme: A melodrama that exploits the athletic ability of Richard Talmadge with the star going through some very wild adventures and in the end being told that it was all to test his talent for a film career.

References: Reviewed issue April 26, 1924, page 1920.

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References: Advertising: Page 1779, Apr. 19, 1924.

PAL O' MINE. Produced by Columbia Prod. Distributed by C. B. C. Film Sales Corp. Released, March 15, 1924. With Irene Rich and Pauline Garon. Director, Edward J. Le Saint. Length, 6,000 feet.

Theme: Domestic drama of marital misunderstanding and ultimate reconciliation, based upon wife's sacrifices which are misinterpreted.

References: Reviewed issue August 23, 1924, page 1041.

Advertising: Pages 545, July 29; 1636-7, Sept. 30, 1922; 2889, June 16; 566, Aug. 4; 689, Aug. 11, 1923; 1000, Mar. 1, 1924.

PASSION’S PATHWAY. Produced by Jean Perry and Edw. Small Co. Distributed by Lee-Bradford Corp. Released, August 1, 1924. Star, Estelle Taylor. Director, Bertram Bracken. Length, 6,000 feet.

PAYABLE ON DEMAND. Produced by Wm. Steiner. Distributed by Photo Drama Co. Released, April 1, 1924. With Leo Maloney and Josephine Hill. Length, 5 reels.

PERFECT ALIBI, THE. Produced by Wm. Steiner. Distributed by Photo Drama Co. Released, July 10, 1924. Star, Leo Maloney. Length, 5 reels.


Theme: Comedy romance revolving around character study of old-fashioned girl who takes up jazz ideas to win popularity with men. In the end she discovers that the old-fashioned ideas are the best.

References: Reviewed issue June 28, 1924, page 3096.

First run showings: Pages 2969, June 21; 73-5, July 5; 193-4, July 12; 303-6, July 19; 452-3, July 29; 547, Aug. 2; 738, Aug. 9; 921, Aug. 16; 1036, Aug. 23, 1924.

Advertising: Pages 355, Jan. 26; 607, Feb. 9; 2301, May 17; 2574, also insert, May 31, 2736, June 7, 1924.

Lobby Displays: Pages 1240, 1279, Sept. 6, 1924.

Prologues: Pages 1273, Sept. 6, 1924.
Exploitation: Pages 747, Aug. 9; 906-7, Aug. 16; 1033, Aug. 23; 1151-2, 1157, Aug. 30; 1377, 1387, Sept. 13, 1924.
Newspaper Displays: Page 75, July 5, 1924.
Window Display: Page 1622, Sept. 27, 1924.

PETER THE GREAT. Produced by Famous Players-Lasky. Distributed by Paramount. Released, April 6, 1924. With Emil Jannings. Director, Dimitri Buchowetzki. Length, 6,042 feet.

Theme: Records the historical highlights during the reign of Peter the Great—his unhappy marriage with the czarina, Eudoxia, and his infatuation with the peasant, Catherine, who later became his wife, and his adventures in the army and navy. Rescues Russia from bondage but dies of a broken heart when the Russians show their ingratitude.

References: Reviewed issue July 7, 1923, page 93.
First run showings: Pages 63, July 7, 1923; 3073, June 28; 1924.
Advertising: Pages 785, Feb. 23, 1924.
Exploitation: Pages 906, Aug. 15, 1924.


Theme: Western melodrama based upon determination of sheriff to capture mysterious night rider. Learns that outlaw is sweetheart’s brother and assumes his guilt. Sacrifice is in vain when culprit confesses.

References: Reviewed issue March 15, 1924, page 1207.
First run showings: Pages 1311, Mar. 22; 1500, Apr. 12, 1924.

PLUNDERER, THE. Produced and distributed by Fox Film Corp. Released, March 30, 1924. Featuring Frank Mayo and Evelyn Brent. Director, George Archainbald. Length, 5,812 feet.

Theme: Melodrama of western mining camp—with honest foreman triumphing over crooked miner whose daughter has fallen in love with youthful owner of adjoining mine.

References: Reviewed issue April 5, 1924, page 1551.
First run showings: Pages 74, July 5; 1515, Sept. 20, 1924.
Advertising: Three page insert, June 30; 149, July 14; 250 July 21; 354, 356, July 28; 470, Aug. 4; 612, 614, Aug. 11; 724, Aug. 18; 852, Aug. 25; 1012, Sept 1, 1923.

POISON. Produced by Wm. Steiner. Distributed by New-Cal Film Corp. Released, August 1, 1924. Star, Charles Hutchison. Length, 5 reels.


Theme: Comedy dealing with rise to fame of a young Italian who is
mistaken for a famous foreign racing driver and signed up to participate in the big event of the season.

References: Reviewed issue April 19, 1924, page 1801.

First run showings: Pages 2871, June 14; 2968, June 21; 192, July 12; 451, July 26; 923, Aug. 16; 1036, Aug. 23; 1613, Sept. 27, 1924.

Advertising: Pages 1722-3, Apr. 19; 2060, May 10; 2730, June 7; 2942, June 21; one pg. insert, Aug. 9, 1924.


RAINBOW RANGERS. Produced by Wm. Steiner. Distributed by New-Cal Film Co. Released, July 1, 1924. Star, Pete Morrison. Length, 5 reels.


Theme: Melodrama dealing with the intrigue of an unscrupulous woman to acquire ownership of a ranch which she believes will be bought for a handsome price by a railroad. The foreman instructed to drive out the owners of the ranch, falls in love with the girl who lives there with her mother. He then decides to protect her and several fights ensue. Eventually the invaders are driven off and the young foreman wins the girl.


Theme: Western melodrama revolving around the thwarting of the villain by the hero—and a conflict over an irrigation project.

References: Reviewed issue August 2, 1924, page 644.


Theme: A society comedy-drama dealing with the efforts of the hero to keep faith with his employers and see that the marriage of the girl he loves and a titled Englishman goes through so that his company will not lose much coin of the realm.

References: Reviewed issue May 31, 1924, page 2623.

First run showings: Pages 2967, June 21; 193, July 12; 546, Aug. 2; 1148g, Aug. 30; 1276, Sept. 6; 1375, Sept. 13; 1614-5, Sept. 27, 1924.

Advertising: Pages 2025, Oct. 27, 1923; 1 pg. insert, May 24; 2452, May 31; 2826-7, June 14; 25; 2170, July 5; 270, July 19; 376, July 26; 923, Aug. 16; 976, Aug. 5; 1086, Aug. 30; 1327, Sept. 13, 1924.

Newspapers Displays: Page 1036, Aug. 23, 1924.


Theme: Romantic melodrama of wealthy man who marries penniless girl,
but discovers her unfaithful. He suffers disillusionment but the old love returns when his wife saves him from blackmail plot.

References: Reviewed issue May 24, 1924, page 2515.
First run showings: Pages 2607, May 31; 2967, June 21; 3074, June 28; 73, July 5; 192, July 12; 305, July 19; 546, Aug. 2, 1924.
Advertising: Page 1856, Apr. 26, 1924.
Exploitation: Page 172, July, 12, 1924.
Newspaper Displays: Pages 1275, Sept. 6; 1514, 1516, Sept. 20, 1924.


Theme: Society romance dealing with the adventures of a Canadian north-west beauty who is sent to New York where she enters into a compromising proposition with the enemy of the hero.

References: Reviewed issue April 26, 1924, page 1922.
First run showings: Pages 2327, May 17; 2871, June 14; 2967, June 21; 3074, June 28; 193, July 12; 304, July 1; 738, Aug. 9, 1924.
Advertising: Front cover, April 12; 1704-5, April 19; 1856, April 26; front cover, May 10; 2284, May 17, 1924.
Exploitation: Page 738, Aug. 9, 1924.


Theme: Drama of girl who, scorned by her father for her sin, becomes an unbeliever. Becomes model for an artist and through posing as Madonna undergoes a transformation of character.

References: Reviewed issue July 5, 1924, page 93.
First run showings: Pages 73, July 5; 305, July 19; 452, July 26; 736, 738, Aug. 9; 1148g-h, Aug. 30; 1515, Sept. 20; 1614-5, Sept. 27, 1924.
Advertising: One pg. insert, July 19; front cover, July 26; front cover, also 492, Aug. 2; front cover, Aug. 9; front cover, Aug. 16; 1 pg. insert, Aug. 23, 1924.
Newspaper Displays: Pages 546, July 26; 738, Aug. 9; 920, Aug. 16; 1374, Sept. 13, 1924.


Theme: Heart interest drama of race-track follower who hoodwinks his folks into the belief that he is making big money in the business world. Wins a long shot, pays his debts, helps an old man in distress and returns home.

First run showings: Pages 2757, June 7; 2871, June 14, 1924.

PRODUCERS DISTRIBUTING CORPORATION

HARRY CAREY

IN

"Roaring Rails"

Directed by

TOM FORMAN

A

HUNT STROMBERG

Production

Theme: Western melodrama of ranchman who exterminates rustlers and has romance with city girl who is determined to capture him.
References: Reviewed issue May 10, 1924, page 2236.
First run showings: Pages 2109, May 19; 305, July 19, 1924.

RIDING DOUBLE. Produced by Wm. Steiner. Distributed by Photo Drama Co. Released, June 1, 1924. Star, Leo Maloney. Length, 5 reels.

Theme: A Kentucky mountain melodrama setting forth the trials and tribulations of an engineer who seeks to grab the home and lands of the hill folk for a gigantic power project. He almost loses his life in the deal. He wins a mountain girl for a bride.
References: Reviewed issue April 5, 1924, page 1553.
First run showings: Page 2968, June 21, 1924.
Advertising: Pages 2188, May 5; 2301, May 12; 2413, May 19; 2687, June 2; 2787, June 9; 2986, June 23, 1923; 1559, Apr. 26; 2 pg. ins., July 5, 1924.

RODEO MIXUP. Produced by Ashton Dearholt. Distributed by Arrow Film Corp. Released, April 1, 1924. Star, Edmund Cobb. Length, 4,528 feet.
Theme: Western melodrama. Edith Cummins seeking some of the real old western atmosphere is satisfied when the foreman of her uncle's ranch assumes the disguise of a captured bandit and attempts to kidnap her. The real bandit escapes and does the kidnaping. The pursuing posse captures the foreman, only to learn their mistake. They then combine and capture the real kidnapper and there is the usual happy ending.

ROMANCE RANCH. Produced and distributed by Fox Film Corp. Released, June 29, 1924. Star, John Gilbert. Director, Howard Mitchell. Length, 4,471 feet.
Theme: Melodramatic romance featuring conflict over property rights when a belated letter arrives after fifty years thus causing a dispute over the rightful ownership of estate. The youth who claims it falls in love with present owner's daughter.
References: Reviewed issue July 12, 1924, page 296.
First run showings: Pages 193, July 12; 1515, Sept. 20, 1924.

Theme: Western melodrama with the usual allotment of fights, gun-play, hard riding and plotting ranch foremen. The comedy relief also follows the traditional line and is provided by the bashfulness of the hero when it comes to telling the girl he would like to marry her.
References: Reviewed issue April 12, 1924, page 1668.
Advertising: Page 2347, May 17, 1924.

Theme: A western drama showing the clash between religion and the dance hall. Intense rivalry and a fight between the gambling hall proprietor and a cowboy for the hand of the evangelist's daughter, culminating happily.

SAWDUST TRAIL, THE. Produced and distributed by Universal Pictures Corp. Released, August 10, 1924. Star, Hoot Gibson. Director, Edward Sedgwick. Length, 6 reels.
Theme: Western melodrama of Eastern college youth who masquerades as mild, inoffensive dandy. Joins wild west show and succeeds in taming a young Amazon after all the others have failed.
References: Reviewed issue July 19, 1924, page 327.
First run showings: Pages 1036, Aug. 23; 1278, Sept. 6; 1514, Sept. 20; 1615, Sept. 27, 1924.
Advertising: Page insert, May 24; 2828, June 14; 28, July 5; 271, July 19; 377, July 26, 517, Aug. 2; 380, Aug. 23, 1924.

Theme: A comedy of feature length dealing with the attempts of a chicken-hearted, but "beautiful" silk salesman to escape matrimony, until he meets "the" girl who makes a regular fellah out of him.

References: Reviewed issue March 29, 1924, page 1449.
First run showings: Pages 1998, May 3; 3973, June 28, 1924.
Advertising: 1 pg. insert Aug. 4, 1923; Pages 1496, Apr. 5; 1856, Apr. 26, 1924.


Theme: Romance of a woman's life from girlhood to old age—told in four distinct episodes and visualizing a retrospection of eventful memories.

References: Reviewed issue April 5, 1924, page 1555.
First run showings: Pages 1554, Apr. 5; 1851, Apr. 12; 1755, Apr. 19; 1591, Apr. 26; 1988, May 3; 2109, May 10; 231, June 14; 305, July 19; 1145g-h, Aug. 30; 1278, Sept. 6; 1374, Sept. 13; 1514-6, Sept. 20, 1924.
Advertising: Two page insert, May 26; 43, July 7; 384, July 25; 2974, Dec. 29, 1923; 355, Jan. 26; 606, Feb. 9; 2 pg. insert, May 31; 3050, June 28; 147, July 12; 380, July 26; 882, Aug. 16; 996-7, Aug. 23; 1222-3, Sept. 6; 1479, Sept. 20, 1924.
Lobby Displays: Pages 3090, June 28; 901, Aug. 16, 1924.
Prologues: Pages 190, July 12, 1924.
Exploitation: Pages 1895, 1904, Apr. 26; 2613, May 31; 3093, June 28; 1832, Sept. 13; 1921, Sept. 27, 1924.
Newspaper Displays: Pages 1756, Apr. 19; 1999, May 3; 74, July 5, 1924.
Window Displays: Pages 2333, May 17; 2606, May 31; 1622, Sept. 27, 1924.


Theme: Light comedy touched with heart interest revolving around adventurer who, arriving in town via the bumpers, is mistaken for medical advisor of health resort. With aid of boy friend he restores property to rightful owner.

References: Reviewed issue July 12, 1924, page 204.
First run showings: Pages 306, July 19; 453, July 26; 545-47, Aug. 2; 921, Aug. 16, 1924.
Advertising: Pages 45, July 5; 148, July 12, 1924.
Lobby Displays: Page 1380, Sept. 13, 1924.
Newspaper Displays: Pages 546, Aug. 2, 1924.

SHERLOCK, JR. Produced by Joseph M. Schenck. Distributed by Metro-Goldwyn Dist. Corp. Released, April 21, 1924. Star and Director, Buster Keaton. Length, 4,065 feet.

Theme: Comedy of motion picture operator who becomes detective to foil the villain who had stolen his sweetheart and the latter's watch.

Dreams of success on the screen and wins the girl.

References: Reviewed issue May 17, 1924, page 2365.
First run showings: Pages 1999, May 3; 2109, May 10; 2329, May 17; 2444, May 24; 2608-9, May 31; 2757-8, June 7; 2967, June 21; 304, July 19; 547, Aug. 2, 1924.
Advertising: Four pg. insert, May 17; 1 pg. insert, May 24; insert, June 7; 2 pg. insert, June 14; insert, June 21; 2 pg. insert, July 5; 1 pg. insert, July 12, 1924.
Exploitation: Pages 3091, June 28; 85, July 5; 1243-44, Sept. 6; 1382, Sept. 13, 1924.


Theme: Melodrama of the triangle founded upon Robert Service's poem,
with the characters going through adventures as imagined by scenarist, prior to their experiences as described in poem.

References: Reviewed issue June 21, 1924, page 2995.
First run showings: Pages 1898, Apr. 26; 2443, May 24; 2608, May 31; 2757-8, June 7; 2367, June 21; 304-6, July 19; 453, July 26; 547, Aug. 2; 923, Aug. 16; 1057, Aug. 23, 1924.
Advertising: One page insert, July 28, 1923; 4 pg. insert, Apr. 12; 2229-2231, May 10; 2331-2334, May 17; 2453-56, May 24; insert, June 7; insert, June 21; 2 pg. insert, July 12, 1924.
Lobby Displays: Pages 657, Aug. 2; 1500, Sept. 20, 1924.
Prologues: Page 906, Aug. 16, 1924.
Exploitation: Pages 303, July 19; 751, Aug. 9; 1151, Aug. 30; 1387, Sept. 13; 1500a, Sept. 20, 1924.
Newspaper Displays: Pages 2329, May 17; 2872, June 14; 192, July 12; 1516, Sept. 20, 1924.
Window Displays: Pages 1148d, 1151, Aug. 30, 1924.


Theme: A drama of railroad life in and about a signal tower in the mountains in which a husband is confronted with a terrific problem of whether to hatchen to save his wife's honor or the countless lives that will be lost if he does not stick to his post.

Reference: Reviewed issue May 24, 1924, page 2514.
First run showings: Pages 306, July 19; 453, July 26; 545, Aug. 2; 736, Aug. 9; 922-3, Aug. 16; 1035, Aug. 23; 1277, Sept. 6; 1374, Sept. 13; 1414, Sept. 20; 1514, Sept. 27, 1924.
Advertising: Pages 2716, June 9; 3018, June 30, 1923; one pg. insert, May 24; 2452, May 31; 2324-27, June 14; 25-27, July 5; 270, July 19; 376, July 26; 518-9, Aug. 2; 921, Aug. 16; 976, Aug. 23; 1086, Aug. 30; 1327, Sept. 13, 1924.
Lobby Displays: Page 1500c, Sept. 20, 1924.
Prologues: Page 905, Aug. 16, 1924.
Exploitation: Pages 158, July 12; 458, July 26; 1152, Aug. 30; 1620, Sept. 27, 1924.
Newspaper Displays: Pages 737, Aug. 9; 1373, Sept. 13; 1613, Sept. 27, 1924.

SILENT STRANGER, THE. Produced by Monogram Pictures. Distributed by Film Booking Offices. Released, April 21, 1924. Star, Fred Thomson. Director, Albert Rogell. Length, 5,040 feet.

Theme: Pure western "meller" in which a secret service man comes to town and cleans out a desperate gang of mail robbers and wins the daughter of the postmaster as a reward.

Advertising: Pages 2077, May 10; 2568, May 31; 2928, June 21, 1924.


Theme: A western melodrama dealing with the adventures of a singing miner and the daughter of his pal, who was murdered by a cowardly sheriff, following a stage-coach hold-up.

References: Reviewed issue Feb. 23, 1924, page 582.
First run showings: Pages 1087, Mar. 8; 1193, Mar. 15; 1312, Mar. 22; 1432, Mar. 29; 1534-5, Apr. 5; 2111, May 10; 2609, May 31; 2969, June 21; 75, July 5, 1924.
Advertising: Pages 2177, Nov. 10; 2720, Dec. 15; 2931, Dec. 29, 1923; 4, Jan. 5; 313, Jan. 26, 1924.
Lobby Displays: Page 2987, June 21, 1924.
Exploitation: Pages 1760, Apr. 19; 2228, May 10, 1924.
Newspaper Displays: Page 1755, Apr. 19, 1924.


Theme: Domestic drama based upon wife seeking freedom from indifferent husband. Resolves to gain a divorce but when husband is injured her love is awakened.
References: Reviewed issue August 9, 1924, page 827.
First run showings: Pages 546, Aug. 2; 746-8, Aug. 9; 920-2, Aug. 16; 1035, 1037, Aug. 23; 1148g-h, Aug. 30; 1374, Sept. 13, 1924.
Advertising: Insert, May 31; 144, July 12; 526, Aug 2; 720, Aug 9, 1924.
Newspaper Displays: Pages 736, 738, Aug. 9; 923, Aug. 16; 1374, Sept. 13, 1924.


Theme: Melodramatic love romance against a colorful background of the popular bull fighting sport of Spain. An ambitious youth is helped to attain prominence as an idol of the arena by Dolores, a beautiful dancer. He is fascinated by another woman and slight Dolores. However, jealousy causes the other woman to give the youth a drug before entering the arena and he is saved only by the quick action of Dolores who still loves him.

References: First run showings: Page 1277, Sept. 6, 1924.
Advertising: Pages 1966, May 3; 2276, May 17; 969 Aug. 23; 1079, Aug. 30; 1201, Sept. 6; 1317, Sept. 13; 1453, Sept. 20; 1575, Sept. 27, 1924.

PRODUCERS DISTRIBUTING CORPORATION
HUNT STROMBERG & CHARLES R. ROGERS present
Priscilla Dean
The SIREN OF SEVILLE
Story by H. H. VAN LOAN
Directed by JEROME STORM
and HUNT STROMBERG
ENTIRE PRODUCTION UNDER THE PERSONAL SUPERVISION OF
HUNT STROMBERG


Theme: A romantic drama showing "that pride goeth before a fall." A dramatic development of a love theme involving two buddies and a girl with the denouement arriving after a series of intensely dramatic moments.

References: Reviewed issue June 21, 1924, page 2998.
Advertising: Pages 2840, June 14; pg. ins., Aug. 2; 1 pg. ins., Sept. 13, 1924.


Theme: Romantic melodrama based upon Arab prince falling in love with white girl who rebuffs him because of racial barrier. It is established eventually that he is a Frenchman.

References: Reviewed issue June 7, 1924, page 2780.
First run showings: Pages 1998, May 3; 2109, 2111, May 10; 2328-9, May 17; 2758, June 7; 2871-2, June 14; 2968, June 21; 3074, June 28; 306, July 19, 1924.
Lobby Displays: Pages 751, Aug. 9; 1027, 1031, Aug. 23; 1154-5, Aug. 23; 1376, Sept. 13, 1924.
Prologue: Page 198, July 12, 1924.
Exploitation: Pages 169, 190, July 12; 297, July 19; 460, July 26; 1030, Aug. 23, 1924.
Newspaper Displays: Pages 2329, May 17; 2414, May 24; 74, July 5; 1037, Aug. 23, 1924.
SPEED SPOOK, THE. Produced and distributed by East Coast Films, Inc. Released, August 30, 1924. Star, Johnny Hines. Director, Charles Hines. Length, 6,750 feet.

Theme. Melodramatic love romance about a young auto race driver who wins the girl of his heart by defeating the enemies to her business success.

References: Reviewed issue Sept. 6, 1924, page 1282.
Advertising: Pages 3042, June 28; 82, July 5; 139, July 12; 370, July 26; 982, Aug. 23; inside front cover, Aug. 30; 1280, Sept. 6; 1469, Sept. 20; 1567, Sept. 27, 1924.

SPIRIT OF THE U. S. A. Produced by Emory Johnson. Distributed by Film Booking Offices. Released, May 18, 1924. With Mary Carr and Johnnie Walker. Director, Emory Johnson. Length, 8,312 feet.

Theme. Homespun melodrama based upon youth's spirit of self-sacrifice and devotion toward his parents and his country.

References: Reviewed issue May 31, 1924, page 2620.
First run showings: Pages 2561-2, May 31; 193-4, July 12; 305, July 19; 738, Aug. 9; 1037, Aug. 23; 1613, 1615, Sept. 27, 1924.
Advertising: Pages 1902-8, 1910, Apr. 26; 2520, June 14; 35, July 5; 3 pg. insert, July 26, 1924.
Exploitation: Pages 2215, May 10; 2593, May 31; 2764, June 7; 460, July 26; 655, Aug. 2; 748, Aug. 9; 1500b, Sept. 20, 1924.
Newspaper Displays: Pages 305, July 19, 1924.
Window Displays: Pages 454, July 26; 907, Aug. 16, 1924.


Theme. A drama of society and theatrical life in the metropolis showing how a wild party came close to splitting asunder a romance.

References: Reviewed issue May 17, 1924, page 2369.
First run showings: Pages 304-5, July 19; 547, Aug. 2; 737, Aug. 9, 1924.
Advertising: Pages 1724-5, Apr. 19; 2268, May 17; 2838, June 14; 128, July 12; pg. ins., Aug. 2, 1924.
Newspaper Displays: Page 404, July 26, 1924.


Theme: Mystery melodrama centering around mysterious figure who cleans up nest of crooks by posing as supercrook, though he is really a detective. Romance figures when mayor's daughter enlists his aid.

References: Reviewed issue March 22, 1924, page 1337.
First run showings: Pages 1534, Apr. 5; 1999, May 3; 2111, May 10; 2443, May 24, 1924.


Theme: Melodrama of the sea—with brutal skipper having transformation of character through the influence of girl—whose spirit enables her to match her wits against his brutality.

References: Reviewed issue April 12, 1924, page 1666.
First run showings: Pages 1893, Apr. 26; 2110, May 10; 2329, May 17; 2758, June 7; 2871, June 14; 305, July 19; 1037, Aug. 23, 1924.
Advertising: Pages 2716, June 9, 1923; 557, Feb. 9; 1041, Mar. 8; 1135-9, Mar. 15; 1371, Mar. 29; 1487, Apr. 5; 1854, Apr. 26; 2278, May 17, 1924.
Newspaper Displays: Pages 2970, June 21; 306, July 19, 1924.

SURGING SEAS. Produced by Wm. Steiner. Distributed by New-Cal Film Corp. Released, May 1, 1924. Star, Charles Hutchinson. Director, James Chaplin. Length, 5 reels.

Theme: Victory of the rolling-stone over treachery of brother with a society atmosphere culminating upon the sea, where hero and heroine are finally united after a series of persecutions and exciting adventure.

References: Reviewed issue May 10, 1924, page 2235.
Advertising: Page 1778, Apr. 19, 1924.

SWORDS AND THE WOMAN. Produced by Henry Kolkor. Distributed by Film Booking Offices. Released, June 16, 1924 With Pedro de Cordoba,
Let's go! Up in front we are! Up in front we stay! FIRST NATIONAL FIRST by cracky-means just what it says!
-pictures worth watching for!

"Flirting with Love" with Colleen Moore and Constance Talmadge
"Madonna of the Streets" with Nazimova and Milston Sills
"Tarnish" a Samuel Goldwyn production, from New York's most sensational dramatic success of recent years, Great box-office cast
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"In Every Woman's Life" presented by M.C. Loew, directed by Irving Cummings with cast of box-office value
"Secrets" - "Abraham Lincoln" - "The Lost World" - "First National As"
-- as the hits go marching on!

All the wise boys are right in line picking up big time profits ~ ~ ~ with their

FIRST NATIONAL CONTRACT
Holmes Herbert, Flora Le Breton. Director, Henry Kolker. Length, 6,858 feet.

Theme: A romantic costume drama of the French Revolution dealing with the adventures of the Scarlet Pimpernel who in this case saves two aristocrats from death at the hands of the citizens’ committee.

References: Reviewed issue August 23, 1924, page 1042.

— T —


Theme: Drama of young rancher who saves life of girl and unknowingly wins her love. Called east he renews acquaintance of married flapper, who deserts her husband and goes to his ranch. Willa, the girl, believes Barry is in love with the married woman and would take her departure. She is saved in a horrible accident by Barry as the other woman’s husband arrives to take her back home.


Theme: Tragic drama of cruel fate which visits girl who, in placing her faith in man, is left a pitiable figure of sorrow — her life being ended by execution.

References: Reviewed issue August 2, 1924, page 665.
First run showings: Pages 736, Aug. 9; 1035, Aug. 23; 1148g-h, Aug. 30; 1514-5, Sept. 20, 1924.
Advertising: Pages 661, Feb. 10; 1 pg. ins. Aug. 4, 1923; one page insert, July 19; 492, Aug. 2; front cover Aug. 9; front cover, also 1 pg. ins., Aug. 16, 1924.

THAT FRENCH LADY. Produced and distributed by Fox Film Corp. Released, August 17, 1924. Star, Shirley Mason. Director, Edmund Mortimer. Length, 5,470 feet.

Theme: Romantic drama of American youth and French girl whom he brings to America. The villagers of his native town scorn her because of her advanced ideas concerning matrimony. But she triumphs and marries the youth.

References: Reviewed issue August 16, 1924, page 929.
Advertising: Two page insert, Aug. 2; 868, Aug. 16; page insert, Aug. 30; insert, Sept. 13, 1924.

THERE’S MILLIONS IN IT. Produced by Denison Clift. Distributed by Film Booking Offices. Released, June 9, 1924. Star, Catherine Calvert. Director, Denison Clift. Length, 8,643 feet.

Theme: Melodrama dealing with the efforts of one group of financiers

J. J. FLEMING PRODUCTIONS, Inc.
J. CHARLES DAVIS, 2nd
Present
A Series of Six Outdoor Dramas
Featuring
AL. FERGUSON and PAULINE CURLEY
The First Two
“SHACKLES OF FEAR” and “THE TRAIL OF VENGEANCE”
Now Ready
Communicate with J. CHARLES DAVIS, 2nd
Phone Bryant 5450
723 Seventh Ave., New York City
to get a valuable radium concession in the Balkans and the attempts of another gang to thwart these efforts in which, however, they are unsuccessful.

References: Reviewed issue August 2, 1924, page 667.
Advertising: Pages 2933, June 21; 38, July 5, 1924.

THIEF OF BAGDAD, THE. Produced by Douglas Fairbanks Pictures Corp. Distributed by United Artists Corp. (Being roadshowed.) Star, Douglas Fairbanks. Director, Raoul Walsh. Length, 10,000 feet.

Theme: Spectacular fantasy suggested from a page of the “Arabian Nights”—exploiting a thief, who in order to find happiness, must earn it. Finds redemption and love.

References: Reviewed issue April 5, 1924, page 1554.
First run showings: Pages 1431, Mar. 29; 451, July 26; 545, Aug. 2; 736, Aug. 9; 1277, Sept. 6; 1375, Sept. 13; 1515, Sept. 20; 1614, Sept. 27, 1924.


Theme: Melodrama based on conditions existing all over the country as a result of the Volstead law, dealing especially with the manufacture of bootleg liquor, its sale and effect on the lives of young folks.

References: Reviewed issue June 14, 1924, page 2897.
First run showings: Pages 2758, June 7; 2963, June 21; 3074, June 28; 74-5, July 5; 192-3, July 12; 304, 306, July 19; 453, July 26; 738, Aug. 9; 1035, Aug. 23, 1924.

Advertising: Pages 355, Jan. 26; 607, Feb. 9; 279, July 19; 379, July 26; 881, Aug. 16, 1924.
Lobby Displays: Pages 1155-6, Aug. 30; 1500b, Sept. 20; 1622, Sept. 27, 1924.
Exploitation: Pages 2982, June 21; 174, July 12; 747, Aug. 9; 1029, Aug. 23; 1152, Aug. 30; 1500a, Sept. 20, 1924.
Newspaper Displays: Pages 3074, June 28; 306, July 19; 451, July 26, 1924.

THREE WOMEN. Produced and distributed by Warner Bros. Released, August 18, 1924. Featuring Marie Prevost, May McAvoy, Pauline Frederick and Lew Cody. Director, Ernst Lubitsch. Length, 7,400 feet.

Theme: A thoroughly modern society drama that goes the usual “eternal triangle” one better in that a third woman is introduced—and there are also two men interested.

References: Reviewed issue August 23, 1924, page 1044.
First run showings: Pages 1574, Sept. 13; 1515-6, Sept. 20; 1613-4, Sept. 27, 1924.
Advertising: Pages 490, Aug. 2; 711, Aug. 9; 872, Aug. 16; 985, Aug. 23; 1085, Aug. 30; 1205, Sept. 6; 1337, Sept. 13; 1473, Sept. 20; 4 pg. insert, Sept. 27, 1924.

TIGER LOVE. Produced by Famous Players-Lasky Corp. Distributed by Paramount. Released, June 29, 1924. With Antonio Moreno and Estelle Taylor. Director, George Melford. Length, 5,328 feet.

Theme: Adventure romance of Spanish outlaw who, upon falling in love with aristocratic senorita, steals her away from young Don she is to marry. It is proved that the bandit is also a member of the aristocracy.

References: Reviewed issue June 23, 1924, page 3098.
First run showings: Pages 3073, June 28; 193-4, July 12; 306, July 19; 453, July 26; 547, Aug. 2; 1148g, Aug. 30; 1514, Sept. 20, 1924.
Lobby Displays: Page 1243, Sept. 6, 1924.
Newspaper Displays: Pages 304, July 13; 452, July 26, 1924.


Theme: A western melodrama in which a cowboy-miner routs a gang that is trying to rob a girl of her inheritance—a cache of plunder hidden by her dead father—a bandit.

References: Reviewed issue Aug. 9, 1924, page 525.
First run showings: Pages 921, Aug. 16; 1375, Sept. 13, 1924.
Advertising: Pages 970-1, Aug. 25, 1924.


Theme: Social drama involving the love romance, the daughter of a
wealthy man whose love of power blinds him to the evil of his political and financial operations. He is responsible for the financial ruin of his daughter's lover and also for continued oppression of the poor in a tenement district of the city. His repudiation by the daughter awakens him to the wrong he has done and he atones by affecting a reunion of the lovers and cleaning up a vicious ring of political grafters.

References: Advertising: Pages 659, Aug. 11, 1924.

TRIUMPH. Produced by Famous Players-Lasky. Distributed by Paramount. Released, April 27, 1924. With Leatrice Joy and Rod La Rocque. Director, Cecil B. DeMille. Length, 8,288 feet.

Theme: Modern drama making the point that success in the true sense is neither a gift nor an inheritance but the reward of sincere effort. A rich young waster inherits a flourishing business, loses it and then earns it back again by hard work, which also wins him the girl of his heart.


First run showings: Pages 1998, May 3; 2109-10, May 10; 2327-9, May 17; 2444, 2449, May 24; 2507, May 31; 2757, June 7; 2870, June 14; 2967, 2969, June 21; 75, July 5, 1924.

Advertising: One page insert, Sept. 1, 1923; 314, Jan. 26; 551, Feb. 9; 794, Feb. 23; 915, Mar. 1; 1135, Mar. 8; 1249, Mar. 22; 1368, Mar. 29; 1481, Apr. 5; 1701, Apr. 19; 1838-9, Apr. 26; 2049, May 10, 1924.

Lobby Displays: Pages 2452, May 24; 2977, June 21; 86, July 5, 1924.

Exploitation: Pages 2761, June 7; 2980, June 21; 3090, June 28; 84, 86, July 5; 174, July 12; 488, July 26; 660, 657, Aug. 2; 906, Aug. 16, 1924.

Window Displays: Pages 650, Aug. 2; 824, Aug. 9; 1533, Sept. 13, 1924.

TRouble SHOOTER, THe. Produced and distributed by Fox Film Corp. Released, May 4, 1924. Star, Tom Mix. Director, John Conway. Length, 5,702 feet.

Theme: Melodrama exploiting character study built around conflict of winning girl against overwhelming odds.

References: Reviewed issue May 24, 1924, page 2516.

First run showings: Pages 2610, May 31; 2871, June 14; 2968, June 21; 74, July 5; 192, July 12; 306, July 19, 1924.


Theme: Domestic drama setting forth the temptations of dealing with woman business managers especially when they are young and beautiful. Showing how a man fell, reached the abyss, but regained his feet in time to save his honor—and family.

References: Reviewed issue April 12, 1924, page 1664.

First run showings: Pages 2757, June 7; 2967-8, June 21; 3073, 3075, June 28; 1037, Aug. 23, 1924.

Advertising: Pages 1856, Apr. 26; 1974, May 3, 2064. May 10; front cover, May 17; front cover, May 24, 1924.

Newspaper Displays: Pages 304, July 19, 1924.
TRUTH ABOUT WOMEN, THE. Produced and distributed by Banner Prod., Inc. Released, July 1, 1924. With Hope Hampton and Lowell Sherman. Director, Burton King. Length, 6,000 feet.

Theme: Drama young artist abandons wife and child for other woman, whom he marries as his child dies. Abandoned wife wins sympathy of author, who falls in love with and marries her as artist realizes his mistake and pleads for another chance.

References: Advertising: Pages 19, July 5; 520, Aug. 2, 1924.


Theme: Comedy romance centering around young bill collector who must collect a bad debt or suffer the loss of his job. Through the connivance of bill dodger's daughter, the youth collects the money—and wins the girl.

References: Reviewed issue June 21, 1924, page 2995.


Theme: A comedy-drama in which a wealthy father, in order to show up his worthless son, takes the latter's dare and gets a job at $20 a week. Then both make good.

References: Reviewed issue Apr. 5, 1924, page 1553.

TWO FISTED JUSTICE. Produced by Ben Wilson. Distributed by Arrow Film Corp. Released, August 30, 1924. With Dick Hatton and Marilyn Mills. Director, Richard Hatton. Length, 4,626 feet.

Theme: Western melodrama. Rance Raine, seeking to avenge the death of his brother, unknowingly stops at the same ranch house with the murderer and the latter's wife. Rance and the wife become enamored of each other. Rance learns from her that her husband is the murderer. A fight ensues in which the murderer is killed and Rance weds the widow.

TUCKER'S TOP HAND. Produced by Wm. Steiner. Distributed by New-Cal Film Co. Released, April 26, 1924. Star, Neal Hart. Length: 5 reels.

UNGUARDED WOMEN. Produced by Famous Players-Lasky Corp. Distributed by Paramount. Released, August 17, 1924. With Bebe Daniels, Richard Dix and Mary Astor. Director, Alan Crosland. Length, 6,051 feet.

Theme: Character study of a man's regeneration who, because of an imaginary crime upon his conscience, loses control over himself. He makes retribution and finds happiness.

References: Reviewed issue July 5, 1924, page 92.

UNMARRIED WIVES. Produced by Jas. P. Hogan. Distributed by Lummis Film Corp. Released, August 1, 1924. Star, Mildred Harris. Director, James P. Hogan. Length, 6 reels.

Theme: A modern society drama in which an actress, posing as a Russian Princess, has the attentions of several men forced upon her, even the husband of another woman making his wife "an unmarried wife" and showering his attentions upon the star.

References: Reviewed issue Sept. 20, 1924, page 1627.


Theme: A melodrama dealing with the conscience stricken murderer of
a wealthy French mine owner who is continually pursued by "unseen hands" which eventually "wreak their vengeance."

References: Reviewed issue May 24, 1924, page 2512.
Advertising: Pages 2402, May 17; 3043, June 28, 1924.

UNTAMED YOUTH. Produced and distributed by Film Booking Offices. Released, May 5, 1924. Featuring Derelys Perdue and Ralph Lewis. Director, Emile Chautard. Length, 4,558 feet.

Theme: Romance built around tempestuous heroine who comes to small town as a gypsy and arouses enmity of girls because she fascinates the boys... She saves the life of the most likely youth and comes to believe in God.

References: Reviewed issue May 24, 1924, page 2515.
First run showings: Pages 1485, Sept. 29; 1717, Oct. 13, 1923; 2411, May 24; 2728, June 7; 1095, Aug. 30, 1924.

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VAGABOND TRAIL, THE. Produced and distributed by Fox Film Corp. Released, March 9, 1924. Star, Charles Jones. Director, William Wellman. Length, 4,302 feet.

Theme: Western melodrama of young vagabond who, while searching for his long-lost brother has a romance with girl who rescues him after he is attacked by villain. The latter proves to be the brother—and a reconciliation is effected.

References: Reviewed issue March 22, 1924, page 1335.


Theme: Domestic drama revolving around forsaken wife who is encouraged to tell "white lies" in order to win fame and fortune. With the death of her benefactor his son has romance with her—and husband is killed.

References: Reviewed issue April 12, 1924, page 1665.
First run showings: Pages 1649, Apr. 12; 74, July 5; 1374, Sept. 13, 1924.
Advertising: Pages 1975, May 3; 2415, May 24; 1589, Sept. 27, 1924.

— W —


Theme: Melodrama of the Southwest revolving around man who runs away from the law and becomes a desert wanderer. Sacrifices ambitions and romance until he learns that he committed no crime.

References: Reviewed issue May 31, 1924, page 2620.
First run showings: Pages 3073, June 28; 304, 306, July 19; 451-2, July 26;
547, Aug. 2; 736-37, Aug. 9; 920-1, Aug. 16; 1037, Aug. 23; 1148h, Aug. 30; 1374, Sept. 13; 1516, Sept. 20, 1924.

**Advertising**: Pages 318, Jan. 26; 795, Feb. 26; 1 pg insert, May 10; 2263, May 17; 2397, May 24; 2715, June 7; 2814, June 14; 2923-5, June 21; 3030, June 28; 128, July 12; 488, Aug. 2; 657, Aug. 9; 906, Aug. 23; 1193, Sept. 6, 1924.

**Exploitation**: Pages 656, Aug. 2; 1380. 1856. Sept. 13; 1620, Sept. 27, 1924. Newspaper Displays: Pages 1514, Sept. 20, 1924.


**Theme**: An eternal triangle society drama in which the wife uses extreme measures to "show up" the other woman.

**References**: Reviewed issue June 21, 1924, page 2997.
**First run showings**: Pages 2872, June 14; 2968, June 21; 3074, June 28; 452, July 26, 1924.
**Advertising**: Pages 1968-9, May 3; 2327, May 17; 2408-9, May 24; 2718-9, June 7, 1924.
**Exploitation**: Pages 2983, June 21; 456, July 26; 1500a, Sept. 20, 1924. Newspaper Displays: Page 193, July 12, 1924.


**Theme**: Western romance. Jim Loraine assumes responsibility for murder committed by his worthless brother. Jim escapes to Montana where he finds crooks have stolen the map to a rich claim of the uncle of the girl he loves. He recovers the maps, but is arrested for the previous murder. It is then discovered that the brother, who has died, confessed to the crime. Jim is exonerated and weds the girl.

**References**: Advertising: Page 2556, May 31, 1924.

**WESTERN FATE.** Produced by Wild West Prod. Distributed by Arrow Film Corp. Released, April 1, 1924. Star, Dick Hatton. Length, 4,937 feet.

**Theme**: Western melodrama. An eastern girl, seeking to avenge her brother, who was murdered, goes west, the scene of the crime. In her search for the criminals she is aided by a handsome cowboy. Many stirring adventures befall them before the guilty man is found, and these serve to increase their love for each other. When the girl has accomplished her mission she accepts the proposal of marriage from the heroic cowboy.

**WESTERN LUCK.** Produced and distributed by Fox Film Corp. Released, June 22, 1924. Star, Charles Jones. Director, George A. Beranger. Length, 5,920 feet.

**Theme**: Western melodrama revolving around ranchman separated from his brother in infancy. He saves his foster father's property and is restored to his own father.

**References**: Reviewed issue June 28 1924, page 3096.
**First run showings**: Pages 74, July 5; 1515, Sept. 20, 1924.


**Theme**: Melodramatic romance dealing with conflict over possession of
rich mining claim. Hero is rightful owner and is object of trickery and finally death-plots by villains. Love interest plays important part and reaches happy conclusion.

References: Reviewed issue Aug. 23, 1924, page 1042.
Advertising: Page 1791, Apr. 18, 1924.

WESTERN YESTERDAYS. Produced by Ashton Dearholt. Distributed by Arrow Film Corp. Released, May 1, 1924. Star, Edmund Cobb. Length, 5,050 feet.

Theme: Western melodrama. Rose, only daughter of "Old Man" Silver is left an orphan when shot is fired across gaming table. In love with Sheriff Blake she suspects him of being untrue, leaves him and wanders into outlaw camp of Pinto Pete, who attracted by her, gives her horse and sends her back home. The peculiar manner in which the horse is shod reveals Pinto Pete as the instigator of many crimes. He is captured by Blake, who in turn weds the girl.


Theme: A drama of life in the factory world and the circles of the "400," in which an accident causes a husband to suffer from amnesia and forget his wife and child. When the wife is about to follow the path of least resistance, memory returns and all ends happily.

References: Reviewed issue May 17, 1924, page 2368.
Advertising: Pages 1495, Apr. 5; 1844, Apr. 26; 2052-3, May 10; 2926-7, June 21; 18, July 5, 1924.


Theme: Drama based upon constancy of love when sweethearts are separated. Though each marries someone else, they are eventually reunited after experiencing a triangle situation.

References: Reviewed issue June 7, 1924, page 2782.
First run showings: Pages 2444, 2449, May 24; 1276, Sept. 6; 1373, Sept. 13, 1924.
Advertising: Pages 1608-9, Apr. 12; 1852, Apr. 26; 2400, May 24; 2841, June 14; 130, July 12, 1924.
Newspaper Displays: Page 305, July 19, 1924.

WHIRLWIND RANGER. Produced by Wild West Prod. Distributed by Arrow Film Corp. Released, May 1, 1924. Star, Dick Hatton. Length, 4,685 feet.

Theme: Western melodrama. Jamie O'Hara, ranger, is assigned to locate a murderer, known to be in hiding near the town of Antelope. O'Hara, meets an attractive girl and in a short time is sure he loves her. In following her one day he is led to the hiding place of the murderer, the girl's brother. He is brought to trial, but is acquitted when O'Hara tells the story of how the killing took place. The ranger and the girl marry.
WHITE MOTH, THE. Produced by Maurice Tourneur Prod. Distributed by First National Pictures. Released, May 11, 1924. With Barbara La Marr and Conway Tearle. Director, Maurice Tourneur. Length, 6,571 feet.

Theme: A romantic drama with a Paris-New York background dealing with the efforts of one man to save his brother from a dancer and then falling in love with and marrying her, himself.

References: Reviewed issue May 31, 1924, page 2622.
First run showings: Pages 2607, May 31; 2758, June 7; 2870, June 14; 2968, June 21; 3073-5, June 28; 74-5 July 5; 194, July 12; 305, July 19; 451, July 26; 545, Aug. 2, 1924.
Lobby Displays: Pages 749, Aug. 9; 1386, Sept. 13; 1500, Sept. 20, 1924.
Exploitation: Pages 2982, June 21; 173, 188, July 12; 751, Aug. 9; 1382, Sept. 13, 1924.
Newspaper Displays: Pages 3075, June 28; 78, July 5; 191-2, July 12, 1924.
Window Displays: Pages 854, Aug. 9, 1924.


Theme: A romantic drama dealing with adventures of twin sisters in love with same man, who believes only one exists. The headstrong one is reformcd when "the white shadow" of the quiet girl falls on her at the latter's death.

References: Reviewed issue August 30, 1924, page 1173.
First run showings: Pages 451, July 26; 546, Aug. 2; 737, Aug. 9; 1037, Aug. 23, 1924.


Theme: A domestic drama setting forth the efforts of a young woman to become a success both in business and marriage and failing in the former.

References: Reviewed issue April 12, 1924, page 1667.
First run showings: Pages 546, Aug. 2, 1924.
Advertising: Pages 1053, Mar. 8; 4 pg. insert, Mar. 29; 1606-7, Apr. 12; 2266, May 17, 1924.


Theme: A comedy-drama setting forth just what the title says. Once the wife becomes "the other woman," things change. Before that condition arrives, however, the wife decides to provide her own entertainment and the hubby does likewise.

References: Reviewed issue April 12, 1924, page 1666.
First run showings: Pages 1310, Mar. 22; 1699-51, Apr. 12; 1756-7, Apr. 19; 2109, 2111, May 10; 2229, May 17; 2443-4, 2449, May 24, 1924.
Advertising: Two page insert, May 26; 43, July 7; 384, July 28; 1923, 1 pg. insert, May 31, 1924.
Lobby Displays: Pages 2956, June 21; 80, July 5; 174. July 12; 298, July 19; 330, Aug. 9, 1924.
Exploitation: Pages 1543, Apr. 5; 2331, May 17; 2593, May 31; 2985, June 21; 3091, June 28; 907, Aug. 16; 1028, Aug. 23; 1239, Sept. 6; 1500b, Sept. 20, 1924.
Newspaper Displays: Pages 2109, May 10; 195, July 12, 1924.
Window Displays: Pages 3091, June 28; 84, July 5; 1384, Sept. 13, 1924.


Theme: Modern melodrama showing the destruction which results to a family because of a formerly wealthy and socially prominent man joins a bootlegging enterprise to retrieve his fortune.

Theme: Drama of American family life, showing a cultured girl's infatuation for a fortune hunting foreigner.


Theme: A melodrama in which one girl, wronged by a man, is picked as a member of a jury to try another girl wronged by the same man and succeeds in convincing the men members of body of the defendant's innocence by confessing that she also had gone through a similar experience.


WOMAN WHO SINNED, A. Produced by Finis Fox. Distributed by Film Booking Offices. Released, July 7, 1924. Star, Mae Bush. Director, Finis Fox. Length, 6,078 feet.

Theme: Domestic drama featuring a wronged wife who gains retribution after being forced to carry on liaison with philanderer. Her redemption follows.


Theme: Heart interest drama spun with romance revolving around seafaring folks. Idea features conflict when wealthy cod-picker refuses to countenance his children's love affairs with humble villagers.

References: Reviewed issue March 29, 1924, page 1447.
First run showings: Pages 1433, Mar. 29; 1534, 1536, Apr. 5; 1650-1.
Apr. 12; 1756, Apr. 19; 1892, Apr. 26; 2870, June 14; 3075, June 28; 1037, Aug. 23; 1148g, Aug. 30, 1924.
Advertising: Pages 1382, Mar. 29; 1866, Apr. 26; insert, June 7; 1 pg. insert, June 21; 1 pg. insert, July 5; 1 pg insert, July 12, 1924.
Lobby Displays: Pages 1028, Aug. 23, 1924.


Theme: The history of oil from the early ages to its position today. The trials and hardships of the early pioneers and their subsequent success.

References: Reviewed issue October 4, 1924, page 1744.
Advertising: Pages 703, Aug. 9; 866-7, Aug. 16; 1156, Aug. 30, 1924.

— Y —

YANKEE MADNESS. Produced by Charles R. Seeling. Distributed by Film Booking Offices. Released, March 31, 1924. With George Larkin and Billie Dove. Director, Chas. R. Seeling. Length, 4,880 feet.

Theme: A melodrama dealing with the adventures of an American youth in a Central American republic where he becomes mixed up in a revolution and saves the president whose daughter he wins for a bride.


YANKEE SPEED. Produced and distributed by Sunset Prod. Released, May 1, 1924. Star, Kenneth McDonald. Director, Robert N. Bradbury. Length, 5,886 feet.

Theme: Western melodrama. The hero is an ardent devotee of athletics and his father has small sympathy with him. The parent sends the hero to his oil fields to make good. On the way there the hero demonstrates his worth by foiling a plot against a wealthy man. There is a charming daughter and the hero wins her, thus preventing her marriage to a worthless adventurer who wants the girl for her money.

YOUNG IDEAS. Produced and distributed by Universal Pictures Corp. Released, July 7, 1924. Star, Laura LaPlante. Director, Robert Hill. Length, 5 reels.

Theme: Farce-comedy revolving around girl forced to act as cook, nurse and general housemaid because of lazy relatives. Her lover spirits her away and has her quarantined which compels her family to go to work.

References: Reviewed issue July 12, 1924, page 206.

YOUTH FOR SALE. Produced and distributed by Burr Pictures, Inc. Released, August 1, 1924. With May Allison, Sigrid Holmquest, Richard Bennett, Chas. E. Mack. Director, Wm. Christy Cabanne. Length, 6,000 feet.

Theme: Melodrama. Molly Malloy, shop-girl and daughter of boarding house keeper, with mistaken idea of being "good fellow" takes one drink of liquor and is blinded. Her girl friend, to save her sight agrees to marry wealthy theatrical man. The latter is thwarted by Molly and her lover who arrive in nick of time. Molly and Tom go to Vienna on honeymoon and Molly's sight is restored by famous surgeon.

References: Advertising: Pages 828, Aug. 25; 990, Sept. 1; 2099, Nov. 3; 2335, Nov. 17; 2420, Nov. 24; 2585, Dec. 1, 1923; 711, Feb. 16; 869, Feb. 23; 983, Mar. 1; 1036, Mar. 8; 1328, Mar. 22; 1541, Apr. 5, 1924.
COLUMBIA PICTURES

"The GEM of the SCREEN"

8 REASONS WHY COLUMBIA PRODUCTIONS ARE BOX OFFICE PULLERS

A PLAN—rigidly executed
AUTHORS—four novelists
four journalists
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ready-made audiences
DIRECTORS—men with records for success

STARS—Box Office Names
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MONEY—Every dollar spent shows on the screen
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TITLES THAT MEAN MONEY
The Foolish Virgin
The Price She Paid
Fighting the Flames
A Fool and His Honey

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1600 Broadway

MAKE THIS YOUR BANNER YEAR—by booking these—

Banner Productions
"THE TRUTH ABOUT WOMEN"
with Hope Hampton, Lowell Sherman

"THE MAN WITHOUT A HEART"
with Kenneth Harlan, Jane Novak

"THOSE WHO JUDGE"
with Patsy Ruth Miller, Lou Tellegen
"DAUGHTERS WHO PAY"
All Star Cast
Directed by Burton King

Ben Verschleiser Productions
"EMPTY HEARTS"
with Clara Bow, John Bowers, Lillian Rich
Directed by Al Santell

"THE THREE KEYS"
with Edith Roberts, Virginia Lee Corbin, Jack Mulhall, Gaston Glass,
Miss Dupont and Stuart Holmes
Directed by Edward LeSaint

All stories by authors of established reputation and known attraction value

BANNER PRODUCTIONS, INC., 1540 Broadway, New York City

MAKE THIS YOUR BANNER YEAR
BIG "FEATURE STORIES" OF A NOVEL KIND IN LENGTHS YOU CAN PLAY

Now, for the first time, you may show pictures with subjects such as you have always wanted to play but couldn't find the room.

Thrilling exploration pictures, hunting big game in strange out-of-the-way corners of the earth, American cities in the incomparable Pathecolor, Secrets of Nature, etc., etc.—the bigger Pathe Review is jammed with real box office attractions.

Each “story” will run not more than five or six installments. No story will run consecutively but by chapters four weeks apart. Each issue will contain several of these “stories” so that you will always have diversity.

Some of the current and coming attractions follow:

Who Are the White Indians?
The pictorial record of the expedition under the auspices of the American Museum of Natural History which discovered and brought back the famous “White Indians.”

Hunting Wild Animals in India
An exciting tiger hunt. Taken under the auspices of the American Museum of Natural History.

History of Fashion
The evolution of woman’s dress from the earliest times.

American Cities in Pathecolor
The famous cities of the nation reproduced in Pathecolor, the world’s most beautiful colored films.

Keep Fit
Home exercises for the gaining and keeping of health, taken under the direction of Dr. C. Ward Crampton, former head of the Dep’t of Physical Instruction, New York.

Tracing the Origin of Man
Taken by the American Museum of Natural History’s Expedition which discovered the dinosaur’s eggs.

You Can Book by Story or Every Number, Just as You Wish

Pathe Review
ONE REEL—EVERY WEEK
SHORT LENGTH SUBJECTS

SCENICS

— E —

EDUCATIONAL SPECIAL. Produced by Jacob Fabian. Distributed by Educational Film Exchanges. Length, 2 reels.

— H —

HODGE Podge. Produced by Lyman H. Howe. Distributed by Educational Film Ex. Length, one reel.
A Tiny Tour of the U. S. A. Released May 18, 1924. Reviewed issue May 17, pg. 2364.

— W —

WILDERNESS TALES. Produced by Educational Film Corp. Distributed by Educational Film Exchanges, Inc. Length, One reel.
Flowers Of Hate. Released May 25, 1924. Reviewed issue May 17, pg. 2364.

COMEDIES

— A —

AESOP'S FABLES. Produced by Fables Pictures, Inc. Distributed by Pathé. Cartoonist Paul Terry. Length 2/3 reels.
Home Talent. Released June 29, 1924. Reviewed issue June 24, pg. 3095.
The Organ Grinder. Released June 22, 1924. Reviewed issue June 21, pg. 2994.
That Old Can Of Mine. Released June 15.
The Flying Carpet. Released June 8, 1924. Reviewed issue June 7, pg. 2777.
One Good Turn. Released June 1, 1924. Reviewed issue May 31, pg. 2618.
The Jolly Jail-Bird. Released May 25, 1924.
The Jealous Fisherman. Released May 18, 1924. Reviewed issue May 24, pg. 2517.
An Ideal Farm. Released Apr. 27, 1924. Reviewed issue Apr. 26, pg. 1913.
The Champion. Released Mar. 30, 1924.
From Rags To Riches And Back Again. Released Mar. 23, 1924.
An All Star Cast. Released Mar. 9, 1924.

ALICE COMEDIES. Produced by Walt Disney. Distributed by M. J. Winkler. Star, Virginia Davis. Director, Walt Disney. Combination of Cartoon and Character. Length, 1 reel.
Alice's Spooky Adventure. Released Apr. 1, 1924.
Alice's Wild West Show. Released May 1, 1924.
Alice's Fishy Story. Released June 1, 1924.
Alice, the Dog Catcher. Released July 1, 1924.
Alice, the Peacemaker. Released Aug. 1, 1924.

A Perfect Pest. Director, Joe Rock. Star, Jimmy Aubrey. Released June 1, 1924.
The Box Car Limited. Director, Joe Rock. Star, Jimmy Aubrey. Released July 1, 1924.

M. J. WINKLER
PRESENTS
"Alice Gets in Dutch"
WITH
Little Virginia Davis
AND
"Spec" O'Donnell
AN
"ALICE" COMEDY
Distributed by
M. J. WINKLER
220 W. 42 St., New York
BABY PEGGY COMEDIES. Produced by Century Film Corp. Distributed by Universal. Starring Babby Peggy. Length, 2 reels.

Our Pets. Director, Herman Raymaker. Released, May 11, 1924.
The Flower Girl. Director, Herman C. Raymaker. Released May 25, 1924.
Stepping Some. Director, Arvid Gillstrom. Released June 8, 1924.
Poor Kid. Director, Alf Goulding. Released June 22, 1924.

BRAY COMEDIES. Produced by Bray productions. Released by Selznick Dist. Corp. Length one reel.

Col. Heeza Liar, Sky Pilot. Released May 1, 1924.
Col. Heeza Liar, Daredevil. Released June 1, 1924.
Col. Heeza Liar's Horse Play. Released July 1, 1924.

CAMEO COMEDIES. Produced by Fred Hibbard. Distributed by Educational Film Exchanges. Length, one reel.

Lunch Brigade. Stars, Sid Smith, Cliff Bowes, Virginia Vance. Released June 8, 1924.


CENTURY COMEDIES. Produced by Century Film Corp. Distributed by Universal. Length, two reels.


Budding Youth. Director, Arvid Gillstrom. Star Buddy Messinger. Released July 16, 1924.


Eat And Run. Director, Al Herman. Stars, Al Alt, Harry McCoy. Released Aug. 27, 1924.


Taxi Taxi. Director, Noel Smith. Stars, Harry McCoy, Al Alt. Released May 7, 1924.


CHARLIE CHASE COMEDIES. Produced by Hal Roach. Distributed by Pathé. Starring Charlie Chase. Length, 1 reel.

**BOOKING GUIDE SECTION**

**Love's Detour.** Director, Jas. G. Parrott. Released March 9, 1924. Reviewed issue Mar. 8, pg. 1101.


**Publicity Pays.** Director, Leo McCarey. Released May 4, 1924. Reviewed issue May 3, pg. 2013.

**April Fool.** Director, Ralph Cedar. Released May 18, 1924. Reviewed issue May 24, pg. 2517.

**Position Wanted.** Director, Ralph Cedar. Released May 25, 1924. Reviewed issue May 24, pg. 2517.

**Young Oldfield.** Director, Leo McCarey. Released June 22, 1924. Reviewed issue June 21, pg. 2994.

**Stolen Goods.** Director, Leo McCarey. Released June 29, 1924. Reviewed issue June 28, pg. 3095.

**Jeffries, Jr.** Director, Leo McCarey. Released July 6, 1924. Reviewed issue July 12, pg. 203.

**Why Husbands Go Mad.** Director, Leo McCarey. Released July 13, 1924. Reviewed issue July 12, pg. 203.

**A Ten Minute Egg.** Director Leo McCarey. Released July 20, 1924. Reviewed issue July 19, pg. 318.


**Sweet Daddy.** Director, Leo McCarey. Released Aug. 17, 1924.


**CHRISTIE COMEDIES.** Produced by Christe Film Corp. Distributed by Educational. Length, two reels.


**Safe And Sane.** Director, Harold Beaudine. Star, Jimmie Adams. Released Apr. 6, 1924. Reviewed issue Apr. 19, pg. 1806.


**Tootsie Woostie.** Director, Archie Mayo. Star, Neal Burns. Released June 1, 1924. Reviewed issue June 7, pg. 2777.

**CLYDE COOK COMEDY.** Produced by Lou Anger. Distributed by Educational Film Exchanges. Star, Clyde Cook. Directors, Clyde Cook and Albert Austin.

**The Misfit.** Released Mar. 23, 1924. Length, 2 reels.

---

**DIPSY DOO DAD SERIES.** Produced by Hal Roach. Distributed by Pathe. (featuring animals). Length, 1 reel.


**North Of 50-50.** Director, Len Powers. Released May 11, 1924. Reviewed issue May 17, pg. 2364.

**Up And At 'Em.** Director, Len Powers. Released June 8, 1924. Reviewed issue June 7, pg. 2777.

BOBBY DUNN COMEDIES. Produced by Eddie Lyons. Star, Bobby Dunn.
Distributed by Arrow. Length, 2 reels.
Unmounted Policemen. Released Mar. 1, 1924.
Flapper Fever. Released May 1, 1924.
Once a Boob. Released June 1, 1924.
I'm Cured. Released July 15, 1924.
The Dumbwaiter. Released Aug. 15, 1924.

FELIX CAT CARTOONS. Produced by Pat Sullivan. Distributed by M. J.
Winkler, State Rights, Length, 1 reel.
Felix Finches the Pole. Released May 1, 1924.
Felix Puts It Over. Released May 15, 1924.
Felix Friend in Need. Released June 1, 1924.
Felix All Ballad Up. Released July 1, 1924.
Felix Goes West. Released Aug. 1, 1924.

GUMPS COMEDIES. Produced by Samuel Van Ronkel Prod. Dist. by Universal. Length, two reels.

HAMILTON COMEDIES. Produced by Lloyd Hamilton Corp. Released by Educational Film Exchanges. Length, two reels.

HUNKY DORKEY SERIES. Produced by Hal Roach. Distributed by Pathe. Starring Earl Monahan (Knockout Kelly) & Billy Engle. Length, 1 reel.
Before Taking. Director, Ralph Cedar. Released June 1, 1924. Reviewed issue May 31, pg. 2618.

HYSTERICAL HISTORY COMEDIES. Produced by Bryan Foy and Monty Brice. Distributed by Universal. Length, 1 reel.
Columbus and Isabella. Released Aug. 15, 25, 1924.

EARL HURD COMEDY. Produced by Earl Hurd. Distributed by Educational Film Exchanges. Cartoon Comedy. Length, 1 reel.
Boneyard Blues. Released Aug. 31, 1924.

IMPERIAL COMEDIES. Produced and distributed by Fox Film Corp. Length, 2 reels.
On The Job. Director, Ben Stoloff. Released Mar. 9, 1924.
He's My Pal. Director, Lou Seller. Released Apr. 6, 1924.

JUVENTILE COMEDIES. Produced by Jack White Corp. Dist. by Educational Film Exchanges. Length, two reels.


STANDARD CINEMA CORPORATION presents

Stan Laurel Comedies
Released through Selznick Distributing Corp.

Mandam Mixup. Released Aug. 30, 1924.

EDDIE LYONS COMEDIES. Produced by Eddie Lyons. Star, Eddie Lyons. Length, 2 reels.
Lucky Loser. Released April 1, 1924.
Be Brave. Released May 1, 1924.
Meet the Doctor. Released June 1, 1924.
The Wrong Groom. Released Aug. 1, 1924.

MERMAID COMEDIES. Produced by Jack White Corp. Dist. by Educational Film Exchanges. Length, two reels.


**MONKEY COMEDIES.** Produced and distributed by Fox Film Corp. Length: two reels.


--- O ---

**OUR GANG COMEDIES.** Produced by Hal Roach. Distributed by Pathe. Starring Children. Length: two reels.


Cradle Robbers. Director, Robert McGowan. Released June 1, 1924. Reviewed issue May 31, pg. 261.


--- P ---


Why Marry? Released April 6, 1924.


--- R ---


Going to Congress. Director, Bob Wagner. Released May 25, 1924. Reviewed issue May 24, pg. 2517.


--- REG'LER KIDS ---

**FAST MOVING FUNMAKERS**

**A GREAT SERIES OF SIX TWO REEL COMEDIES**

**THE PICK OF AMERICA’S SCREEN CHILDREN**

**DIRECTED BY BRYAN FOY**

**READY FOR IMMEDIATE RELEASE**

**M. J. WINKLER**

220 West 42nd Street New York
Don't Park There. Director, Fred L. Guiol. Released June 22, 1924. Reviewed issue June 21, pg. 2994.


— S —

Al ST. JOHN COMEDY. Produced and distributed by Fox Film Corp. Star, Al St. John. Length, two reels.

His Bitter Half. Released June 15, 1924.

MACK SENNET COMEDIES. Produced by Mack Sennett. Distributed by Pathe. Length, two reels.


His New Mamma. Star, Harry Langdon. Director, Roy Del Ruth. Released June 22, 1924.


SUNSHINE COMEDIES. Produced and distributed by Fox Film Corp. Length, two reels.

Jazz Weekly. Released Mar. 23, 1924.


Bad But True. Released May 25, 1924.

Unreal News Reel No. 3. Director, Sihn Somerville. Released June 8, 1924.

Children Wanted. Director, Henry Lehrman. Released June 22, 1924.

The Scenario School. Released July 6, 1924.

Pain As You Enter. Director, Norman Taurog. Released July 20, 1924.


— T —

TELEPHONE GIRL COMEDIES. Produced and distributed by Film Booking Offices. Length, two reels.

Faster Foster. Director, Herman Raymaker. Star, Alberta Vaughn. Released July 20, 1924.


TOM & JERRY CARTOONS. Produced by Lloyd C. Haynes. Distributed by Arrow Film Corp. Length, one reel.

Jungle of Prehistoric Animals. Released Mar. 28, 1924.

The Hypnotist. Released Apr. 28, 1924.

Tom Goes on His Vacation. Released May 28, 1924.


One Third Off. Released Aug. 31, 1924.

TUXEDO COMEDIES. Produced by Reel Comedies, Inc. Distributed by Educational. Length, two reels.

The Bonehead. Released May 18, 1924. Reviewed issue May 24, pg. 2517.


— U —

UNIVERSAL COMEDIES. Produced and distributed by Universal. Length, one reel.


STANDARD CINEMA PRESENTS

DINKY DOODLE AND HIS DOG WEAKHEART

Released through Selznick Distributing Corp.


--- V ---

VAN BIBBER COMEDIES. Produced and distributed by Fox Film Corp. Length, two reels.


--- W ---

BILLY WEST COMEDIES. Produced by Billy West. Star, Billy West. Length, 2 reels. Dist. by Arrow.

Nervous Reporter. Released Mar. 1, 1924.

Not Wanted. Released April 1, 1924.

Oh Billy. Released May 1, 1924.

Dyin’ For Love. Released May 15, 1924.

Two After One. Released June 1, 1924.

That’s That. Released Aug. 15, 1924.

JACK WHITE COMEDIES. Produced by Jack White Corp. Distributed by Educational Film Exchanges. Length, two reels.


For four years the Educational Pictures trade-mark has stood for comedies and other Short Subjects of the highest quality—for the best Diversified Entertainment. During this period most of the really great theatres have relied on Educational Pictures for Short Subjects of consistently high merit to balance their programs.

The Educational Pictures policy is, and always will continue to be, Quality rather than Quantity. This season Educational is presenting not only the strongest program of one and two-reel subjects in its history, but also the greatest line-up of comedy stars ever grouped under one banner.

Backed by consistent national advertising, Educational Pictures are not only Short Subjects of high entertainment value, but productions of real box-office pulling power, especially for those exhibitors who have learned to advertise their Whole Show.

When your patrons come to your theatre, they want to see a Whole Show, with comedy and novelty as well as a good feature. And they want to know in advance that they can be assured of finding this diversified amusement. You can keep the rest of your show on a par with the very best of your features by selecting your Short Subjects from Educational Pictures. And you can appeal to All Your Patrons by announcing them adequately in your advertising.
NEWS REELS

FOX NEWS. Produced and distributed by Fox Film Corp. Issued twice a week, Sunday and Thursday. Vol. 5 No. 45 to Vol. 6. No. 1 released from March to Sept. 1924. Length 1 reel.

INTERNATIONAL NEWS. Produced by International News Reel Corp. Distributed by Universal Pictures Corp. Issued twice a week, Tuesday and Friday. No. 21 to No. 81 released from March to Sept. 1924. Length, 1 reel.

KINOGRAMS. Produced by Kinogram Publishing Corp. Distributed by Educational Film Exchanges. Issued twice a week, Sunday and Thursday. No. 2332 to 5017 released from March to Sept. 1924. Length, 1 reel.

PATHE NEWS. Produced and distributed by Pathe, Inc. Issued twice a week, Wednesday and Saturday. No. 20 to No. 71 released from March to Sept. 1924. Length 1 reel.

SERIALS


References: Reviewed issue April 5, 1924, page 1550.

FAST EXPRESS, THE. Produced and distributed by Universal Pictures Corp. Starring William Duncan and Edith Johnson. Director, William Duncan. Released, March 10, 1924. Length, 15 episodes.


References: Reviewed issue May 24, 1924, page 2517.

IRON MAN, THE. Produced and distributed by Universal Pictures Corp. Starring Albertini. Director, Jay Marchant. Released, June 16, 1924. Length, 15 episodes.

References: Reviewed issue June 28, 1924, page 3095.

INTO THE NET. Produced by Malcolm Strauss Picture Corp. Distributed by Pathe. Starring Edna Murphy and Jack Mulhall. Director, George B. Seitz. Released, Aug. 3, 1924. Length, 10 episodes.


References: Reviewed issue March 8, 1924, page 1101.

SHORT LENGTH DRAMAS

SHORT LENGTH DRAMAS

CHRONICLE OF AMERICA SERIES. Produced by Yale University Press. Distributed by Pathe. Special Cast. Length 3 reels.


--- F ---

FAST STEPPERS SERIES. Produced by Universal. Distributed by Universal. Starring Billy Sullivan. Length, 2 reels.
The Christmas Handicap. Director, Edward Laemmle. Released June 23, 1924.
The Empty Stall. Director, Harry Pollard. Released May 26, 1924.
The Fiddlin' Fool. Director, Edward Laemmle. Released May 12, 1924.
Get Away Day. Director, Edward Laemmle. Released July 21, 1924.
The Hot Dog Special. Director, Edward Laemmle. Released July 7, 1924.
The Shooting Star. Director, Edward Laemmle. Released June 9, 1924.

All's Swell On The Ocean. Director, Erie Kenton. Released Aug. 18, 1924. Reviewed issue Sept. 6, pg. 1280.
A Society Knockout. Director, Jess Robbins. Released July 7, 1924.
So This Is Paris. Director, Erie Kenton. Released Aug. 4, 1924. Reviewed issue Sept. 6, pg. 1280.
Winning His Way. Director, Erie Kenton. Released June 23, 1924.

--- I ---

INDIAN FRONTIER SERIES. Produced by National Film Corporation. Distributed by Pathe. Special Cast. Length, 2 reels. Directed by Paul Hurst.

--- L ---

LEATHER PUSHER SERIES. Produced and distributed by Universal Pictures Corp. Star, Billy Sullivan. Length, 2 reels.

--- N ---

NELL SHIPMAN DRAMAS. Produced by Nell Shipman. Released by Selznick Dist. Corp. Length, 2 reels.

SELCO PICTURES INC. PRESENTS
NELL SHIPMAN'S
Little Dramas of Big Places

Released through
Selznick Distributing Corp.
WESTERN DRAMA SERIES. Produced by Universal. Distributed by Universal. Length, 2 reels.


**The Bull Toss.** Star, Pete Morrison. Director, Ernst Laemmle. Released May 10, 1924.

**The Counterfeit Trail.** Star, Magda Lane. Director Kull. Released Aug. 23, 1924.

**Flying Eagle.** Star, Wm. E. Lawrence. Director, Wm. Craft. Released July 19, 1924.


**The Little Savage.** Star, Pete Morrison. Director, Ernst Laemmle. Released June 28, 1924. Reviewed issue July 12, pg. 203.


**The Phantom Fugitive.** Star, Eddie Polo. Director, Jacques Jaccard. Released Aug. 9, 1924.


**Tempest Cody Turns The Tables.** Star, Marie Walcamp. Director, Holt. Released July 2, 1924.

**The Traitor.** Star, Wm. E. Lawrence. Director, Ernst Laemmle. Released Aug. 30, 1924.


**WM. NIGH DRAMAS.** Produced by Nigh-Smith Pictures, Inc. Distributed by Pathe. Special Cast. Director, Will Nigh. Length, 1 reel.

**The Guest.** Released Apr. 27, 1924.

**Her Memory.** Released June 22, 1924. Reviewed issue June 21, pg. 2994.

---

Valentino, the Talmadges, Conway Tearle, Eugene O'Brien—big box-office names and all in one series, edited down to two-reel classics, packed with humor, thrills, drama. These Standard Cinema Featurettes have everything, in short. Released through Selznick Distributing Corporation.
Ernst Lubitsch’s “Three Women”
Rin-Tin-Tin in “Find Your Man”
“The Lover of Camille”
(“Deburau”)
“This Woman”
“The Age of Innocence”
“Recompense” (Sequel to “Simon Called Peter”)
“The Dark Swan”
“The Eleventh Virgin”
“A Lost Lady”
“Eve’s Lover”
“The Narrow Street”
“The Dear Pretender”
Rin-Tin-Tin in “The Lighthouse by the Sea”
“How Baxter Butted In”
“My Wife and I”
“The Broadway Butterfly”
“The Bridge of Sighs”
Second Ernst Lubitsch Production
“The Man Without a Conscience”
Third Rin-Tin-Tin Production

Playing Bigger and Better
Theatres Everywhere
MISCELLANEOUS

MISCELLANEOUS. Produced by Madeline Brandeis Prod. Distributed by Pathe. Length, 2 reels.

— B —

When An Apple Hits You. Released Apr. 15, 1924.

— F —

FOX EDUCATIONALS. Produced and distributed by Fox Film Corp. Length, 1 reel.
Beaten Gold. Released May 25, 1924.
Dancing Girls In India. Released Aug. 31, 1924.
Feathered Fisherman. Released Mar. 16.
Following The Hounds. Released May 11, 1924.
The Fur Trapper. Released Aug. 17, 1924.
The Magic Needle. Released June 8, 1924.
A New England Farm. Released Mar. 30, 1924.
Rivers Of Song. Released Mar. 2, 1924.
Slippery Decks. Released Apr. 13, 1924.
Ten Minutes In Sardinia. Released Apr. 27, 1924.

FUN SHOP. Combination of humor and cartoon. Produced by Maxson Foxhall Judell. Distributed by Educational Film Exchanges. Illustrated by Max Fleischer. Length, 1 reel. Releases, Apr. 20; May 4; May 18; June 8; June 22, 1924.

— N —


— P —

PATHE EDUCATIONAL. Produced by Bengt Bert. Distributed by Pathe. Length, 3 reels.
Birds of Passage. Released April 6, 1924. Reviewed issue Apr. 5, pg. 1550.
PATHE REVIEW. Produced and distributed by Pathe. Issued once a week. No. 9 to No. 35 released from Mar. 2 to Aug. 31, 1924. Length, 1 reel.

PLASTIGRAMS. The Third Dimension Movie. Produced by Ives-Leventhal. Distributed by Educational Film Exchanges. Released Mar. 23, 1924. Length, 1 reel.

— S —

SCREEN ALMANACK. Produced by E. V. Durling. Distributed by Selznick Dist. Corp. Length, 1 reel.
Behind The Scenes. Released June 15, 1924.
Broadway To Hollywood. Released July 15, 1924.

SECRET OF LIFE SERIES. Produced by Principal Pictures Corp. Distributed by Educational. Length, 1 reel.
The Ant Lion. Released Mar. 9, 1924. Reviewed issue Mar. 8, pg. 1101.
In A Drop Of Water. Released June 8, 1924. Reviewed issue June 7, pg. 2777.
The Mosquito. Released July 6, 1924.

SELZNICK SPECIAL. Distributed by Selznick Dist. Corp. Length, 1 reel.
Mah Jong. How To Play the Game. Released Aug. 1, 1924.
SING THEM AGAIN SERIES. Produced by Norman Jeffries. Distributed by Educational. Length, 1 reel.
Echoes Of Youth. Released June 15, 1924. Reviewed issue June 7, pg. 2777.

SPORTLIGHT FILMS. Produced by Grantland Rice. Distributed by Pathe.
(Popular Sports) Length, 1 reel.
Building Winners. Released June 1, 1924. Reviewed issue May 31, pg. 2613.
Fishin' Fever. Released May 18, 1924. Reviewed issue May 17, pg. 2364.
Hobbies. Released Aug. 10, 1924.
Solitude And Fame. Released June 29, 1924. Reviewed issue June 28, pg. 3095.
The Swift And Strong. Released Apr. 6, 1924. Reviewed issue Apr. 5, pg. 1550.

—T—

TOPICS OF THE DAY. Produced by Timely Films, Inc. Distributed by Pathe. Issued once a week. No. 9 to No. 35 released from Mar. 2 to Aug 31, 1924. Length, 1 reel.

THE AGE OF A PICTURE

A good production is never old until it has played your theatre.

Lots of subjects which have proved winners are available.

Look over the Guide and select a few—then take advantage of the exploitation suggestions.
# INDEX TO PICTURES
LISTED ACCORDING TO COMPANIES

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ALLIED PRODUCERS AND DISTRIBUTORS CORPORATION

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### ARROW FILM CORPORATION

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April Fool. Director, Ralph Cedar. Released May 18, 1924. Reviewed issue May 24, pg. 2517.


Young Oldfield. Director, Leo McCarey. Released June 22, 1924. Reviewed issue June 21, pg. 2994.


Jeffries, Jr. Director, Leo McCarey. Released July 6, 1924. Reviewed issue July 12, pg. 203.

Why Husbands Go Mad. Director, Leo McCarey. Released July 13, 1924. Reviewed issue July 12, pg. 203.


Sweet Daddy. Director, Leo McCarey. Released Aug. 17, 1924.


CHRISTIE COMEDIES. Produced by Christe Film Corp. Distributed by Educational. Length, two reels.


CLYDE COOK COMEDY. Produced by Lou Anger. Distributed by Educational Film Exchanges. Star, Clyde Cook. Directors, Clyde Cook and Albert Austin.


—D—

DIPPIE DOO DAD SERIES. Produced by Hal Roach. Distributed by Pathe. (featuring animals). Length, 1 reel.


Up And At ‘Em. Director, Len Powers. Released June 8, 1924. Reviewed issue June 7, pg. 2777.

BOBBY DUNN COMEDIES. Produced by Eddie Lyons. Star, Bobby Dunn. Distributed by Arrow. Length, 2 reels.

- Flapper Fever. Released May 1, 1924.
- Once a Boob. Released June 1, 1924.
- The Dumbwaiter. Released Aug. 15, 1924.

FELIX CAT CARTOONS. Produced by Pat Sullivan. Distributed by M. J. Winkler, State Rights, Length, 1 reel.

- Felix Pinches the Pole. Released May 1, 1924.
- Felix Puts It Over. Released May 15, 1924.
- Felix Friend in Need. Released June 1, 1924.
- Felix All Balled Up. Released July 1, 1924.
- Felix Goes West. Released Aug. 1, 1924.

GUMPS COMEDIES. Produced by Samuel Van Ronkel Prod. Dist. by Universal. Length, two reels.


HAMILTON COMEDIES. Produced by Lloyd Hamilton Corp. Released by Educational Film Exchanges. Length, two reels.


HUNKY DORREY SERIES. Produced by Hal Roach. Distributed by Pathe. Starring Earl Monahan (Knockout Kelly) & Billy Engle. Length, 1 reel.

- Before Taking. Director, Ralph Cedar. Released June 1, 1924. Reviewed issue May 31, pg. 2618.

HYSTERICAL HISTORY COMEDIES. Produced by Bryan Foy and Monty Brice. Distributed by Universal. Length, 1 reel.


EARL HURD COMEDY. Produced by Earl Hurd. Distributed by Educational Film Exchanges. Cartoon Comedy. Length, 1 reel.

- Boneyard Blues. Released Aug. 31, 1924.

IMPERIAL COMEDIES. Produced and distributed by Fox Film Corp. Length, 2 reels.

- On The Job. Director, Ben Stoloff. Released Mar. 9, 1924.

JUVENILE COMEDIES. Produced by Jack White Corp. Dist. by Educational Film Exchanges. Length, two reels.

**STAN LAUREL COMEDIES.** Produced by Hal Roach. Distributed by Pathe. Star, Stan Laurel. Length, two reels.


---

**EDDIE LYONS COMEDIES.** Produced by Eddie Lyons. Star, Eddie Lyons. Length, 2 reels.

Lucky Loser. Released April 1, 1924.

Be Brave. Released May 1, 1924.

Meet the Doctor. Released June 1, 1924.

The Wrong Groom. Released Aug. 1, 1924.

---

**MERMAID COMEDIES.** Produced by Jack White Corp. Dist. by Educational Film Exchanges. Length two reels.


MONKEY COMEDIES. Produced and distributed by Fox Film Corp. Length, two reels.

Cradle Robbers. Director, Robert McGowan. Released June 1, 1924. Reviewed issue May 31, pg. 3013.

Why Marry? Released April 6, 1924.

Going to Congress. Director, Bob Wagner. Released May 25, 1924. Reviewed issue May 24, pg. 2517.

REG'LAR KIDS
FAST MOVING FUNMAKERS
A GREAT SERIES OF SIX TWO REEL COMEDIES
THE PICK OF AMERICA'S SCREEN CHILDREN
DIRECTED BY BRYAN FOY
READY FOR IMMEDIATE RELEASE
M. J. WINKLER
220 West 42nd Street New York
Don't Park There. Director, Fred L. Guiol. Released June 22, 1924. Reviewed issue June 21, pg. 2994.

--- S ---

AL ST. JOHN COMEDY. Produced and distributed by Fox Film Corp. Star, Al St. John Length, two reels.
His Bitter Half. Released June 15, 1924.
MACK SENNET COMEDIES. Produced by Mack Sennet. Distributed by Pathé. Length, two reels.
His New Mamma. Star, Harry Langdon. Director, Roy Del Ruth. Released June 22, 1924.
SPAT FAMILY COMEDIES. Produced by Hal Roach. Distributed by Pathé.
Starring Sidney D'Albrook, Laura Roessing & Frank Butler. Length, 2 reels.
SUNSHINE COMEDIES. Produced and distributed by Fox Film Corp. Length, two reels.
Jazz Weekly. Released Mar. 23, 1924.
Real Or Unreal. Released May 25, 1924.
Unreal News Reel No. 3. Director, Slim Somerville. Released June 8, 1924.
Children Wanted. Director, Henry Lehrman. Released June 22, 1924.
The Scenario School. Released July 6, 1924.
Paint As You Enter. Director, Norman Taurog. Released July 20, 1924.

--- T ---

TELEPHONE GIRL COMEDIES. Produced and distributed by Film Booking Offices. Length, two reels.


TOM & JERRY CARTOONS. Produced by Lloyd C. Haynes. Distributed by Arrow Film Corp. Length, one reel.

Jungle of Prehistoric Animals. Released Mar. 28, 1924.

The Hypnotist. Released Apr. 28, 1924.

Tom Goes on His Vacation. Released May 28, 1924.


One Third Off. Released Aug. 31, 1924.

TUXEDO COMEDIES. Produced by Reel Comedies, Inc. Distributed by Educational. Length, two reels.

The Bonehead. Released May 18, 1924. Reviewed issue May 24, pg. 2517.


UNIVERSAL COMEDIES. Produced and distributed by Universal. Length, one reel.


STANDARD CINEMA PRESENTS

DINKY DOODLE AND HIS DOG WEAKHEART

Released through Selznick Distributing Corp.


—V—

VAN BIBBER COMEDIES. Produced and distributed by Fox Film Corp. Length, two reels.


—W—

BILLY WEST COMEDIES. Produced by Billy West. Star, Billy West. Length, 2 reels. Dist. by Arrow.

Nervous Reporter. Released Mar. 1, 1924.

Not Wanted. Released April 1, 1924.

Oh Billy. Released May 1, 1924.

Dyin’ For Love. Released May 15, 1924.

Two After One. Released June 1, 1924.

That’s That. Released Aug. 15, 1924.

JACK WHITE COMEDIES. Produced by Jack White Corp. Distributed by Educational Film Exchanges. Length, two reels.


For four years the Educational Pictures trade-mark has stood for comedies and other Short Subjects of the highest quality—for the best Diversified Entertainment. During this period most of the really great theatres have relied on Educational Pictures for Short Subjects of consistently high merit to balance their programs.

The Educational Pictures policy is, and always will continue to be, Quality rather than Quantity. This season Educational is presenting not only the strongest program of one and two-reel subjects in its history, but also the greatest line-up of comedy stars ever grouped under one banner.

Backed by consistent national advertising, Educational Pictures are not only Short Subjects of high entertainment value, but productions of real box-office pulling power, especially for those exhibitors who have learned to advertise their Whole Show.

When your patrons come to your theatre, they want to see a Whole Show, with comedy and novelty as well as a good feature. And they want to know in advance that they can be assured of finding this diversified amusement. You can keep the rest of your show on a par with the very best of your features by selecting your Short Subjects from Educational Pictures. And you can appeal to All Your Patrons by announcing them adequately in your advertising.

E.W. Hammons

Educational Pictures
"THE SPICE OF THE PROGRAM"
NEWS REELS

FOX NEWS. Produced and distributed by Fox Film Corp. Issued twice a week, Sunday and Thursday. Vol. 5 No. 45 to Vol. 6, No. 1 released from March to Sept. 1924. Length 1 reel.

INTERNATIONAL NEWS. Produced by International News Reel Corp. Distributed by Universal Pictures Corp. Issued twice a week, Tuesday and Friday. No. 21 to No. 81 released from March to Sept. 1924. Length, 1 reel.

KINOGRAMS. Produced by Kinogram Publishing Corp. Distributed by Educational Film Exchanges. Issued twice a week, Sunday and Thursday. No. 2332 to 5017 released from March to Sept. 1924. Length, 1 reel.

PATHE NEWS. Produced and distributed by Pathe, Inc. Issued twice a week, Wednesday and Saturday. No. 20 to No. 71 released from March to Sept. 1924. Length 1 reel.

SERIALS


References: Reviewed issue April 5, 1924, page 1550.

FAST EXPRESS, THE. Produced and distributed by Universal Pictures Corp. Starring William Duncan and Edith Johnson. Director, William Duncan. Released, March 16, 1924. Length, 15 episodes.

References: Reviewed issue Feb. 28, 1924, page 779.


References: Reviewed issue May 24, 1924, page 2517.

IRON MAN, THE. Produced and distributed by Universal Pictures Corp. Starring Albertini. Director, Jay Marchant. Released, June 16, 1924. Length, 15 episodes.

References: Reviewed issue June 28, 1924, page 3095.

INTO THE NET. Produced by Malcolm Strauss Picture Corp. Distributed by Pathe. Starring Edna Murphy and Jack Mulhall. Director, George B. Seitz. Released, Aug. 3, 1924. Length, 10 episodes.


References: Reviewed issue March 8, 1924, page 1101.

SHORT LENGTH DRAMAS

SHORT LENGTH DRAMAS

CHRONICLE OF AMERICA SERIES. Produced by Yale University Press. Distributed by Pathe. Special Cast. Length 3 reels.


--- F ---

FAST STEPPERS SERIES. Produced by Universal. Distributed by Universal. Starring Billy Sullivan. Length, 2 reels.
The Christmas Handicap. Director, Edward Laemmle. Released June 23, 1924.
The Empty Stall. Director, Harry Pollard. Released May 26, 1924.
The Fiddlin' Fool. Director, Edward Laemmle. Released May 12, 1924.
Get Away Day. Director, Edward Laemmle. Released July 21, 1924.
The Hot Dog Special. Director, Edward Laemmle. Released July 7, 1924.

--- L ---

INDIAN FRONTIER SERIES. Produced by National Film Corporation. Distributed by Pathé. Special Cast. Length, 2 reels. Directed by Paul Hurst.

--- N ---

LEATHER PUSHER SERIES. Produced and distributed by Universal Pictures Corp. Star, Billy Sullivan. Length, 2 reels.

NELL SHIPMAN DRAMAS. Produced by Nell Shipman. Released by Selznick Dist. Corp. Length, 2 reels.

SELCO PICTURES INC. PRESENTS
NELL SHIPMAN'S
Little Dramas of Big Places
Released through Selznick Distributing Corp.
Valentino, the Talmadges, Conway Tearle, Eugene O’Brien—big box-office names and all in one series, edited down to two-reel classics, packed with humor, thrills, drama. These Standard Cinema Featurettes have everything, in short. Released through Selznick Distributing Corporation.
Ernst Lubitsch's “Three Women”
Rin-Tin-Tin in “Find Your Man”
“The Lover of Camille”
(“Deburau”)”
“This Woman”
“The Age of Innocence”
“Recompense” (Sequel to “Simon Called Peter”)
“The Dark Swan”
“The Eleventh Virgin”
“A Lost Lady”
“Eve’s Lover”
“The Narrow Street”
“The Dear Pretender”
Rin-Tin-Tin in “The Lighthouse by the Sea”
“How Baxter Butted In”
“My Wife and I”
“The Broadway Butterfly”
“The Bridge of Sighs”
Second Ernst Lubitsch Production
“The Man Without a Conscience”
Third Rin-Tin-Tin Production

Playing Bigger and Better
Theatres Everywhere
MISCELLANEOUS

MISCELLANEOUS. Produced by Madeline Brandeis Prod. Distributed by Pathe. Length, 2 reels.

B—

When An Apple Hits You. Released Apr. 15, 1924.

F—

FOX EDUCATIONALS. Produced and distributed by Fox Film Corp. Length, 1 reel.
Beaten Gold. Released May 25, 1924.
Dancing Girls In India. Released Aug. 31, 1924.
Feathered Fisherman. Released Mar. 15.
Following The Hounds. Released May 11, 1924.
The Fur Trapper. Released Aug. 17, 1924.
The Magic Needle. Released June 8, 1924.
A New England Farm. Released Mar. 30, 1924.
Rivers Of Song. Released Mar. 2, 1924.
Slippery Decks. Released Apr. 13, 1924.
Ten Minutes In Sardinia. Released Apr. 27, 1924.

FUN SHOP. Combination of humor and cartoon. Produced by Maxson Foxhall Judell. Distributed by Educational Film Exchanges. Illustrated by Max Fleischer. Length, 1 reel. Releases, Apr. 20; May 4; May 18; June 8; June 22, 1924.

N—


P—

PATHE EDUCATIONAL. Produced by Bengt Bert. Distributed by Pathe. Length, 3 reels.
Birds of Passage. Released April 6, 1924. Reviewed issue Apr. 5, pg. 1550.

PATHE REVIEW. Produced and distributed by Pathe. Issued once a week. No. 9 to No. 35 released from Mar. 2 to Aug. 31, 1924. Length, 1 reel.


S—

SCREEN ALMANACK. Produced by E. V. Durling. Distributed by Selznick Dist. Corp. Length, 1 reel.
Behind The Scenes. Released June 15, 1924.
Broadway To Hollywood. Released July 15, 1924.

SECRETS OF LIFE SERIES. Produced by Principal Pictures Corp. Distributed by Educational. Length, 1 reel.
The Ant Lion. Released Mar. 9, 1924. Reviewed issue Mar. 8, pg. 1101.

I Had A Drop Of Water. Released June 8, 1924. Reviewed issue June 7, pg. 2777.
The Mosquito. Released July 6, 1924.

SELZNICK SPECIAL. Distributed by Selznick Dist. Corp. Length 1 reel.
Mah Jong. How to Play the Game. Released Aug. 1, 1924.
SING THEM AGAIN SERIES. Produced by Norman Jeffries. Distributed by Educational. Length, 1 reel.
Echoes Of Youth. Released June 15, 1924. Reviewed issue June 7, pg. 2777.

SPORTLIGHT FILMS. Produced by Grantland Rice. Distributed by Pathe. (Popular Sports) Length, 1 reel.
Building Winners. Released June 1, 1924. Reviewed issue May 31, pg. 2618.
Fishin' Fever. Released May 18, 1924. Reviewed issue May 17, pg. 2364.
Hobbies. Released Aug. 10, 1924.
Solitude And Fame. Released June 29, 1924. Reviewed issue June 28, pg. 3095.
The Swift And Strong. Released Apr. 6, 1924. Reviewed issue Apr. 5, pg. 1550.

— T —

TOPICS OF THE DAY. Produced by Timely Films, Inc. Distributed by Pathe. Issued once a week. No. 9 to No. 35 released from Mar. 2 to Aug. 31, 1924. Length, 1 reel.

THE AGE OF A PICTURE

A good production is never old until it has played your theatre.

Lots of subjects which have proved winners are available.

Look over the Guide and select a few—then take advantage of the exploitation suggestions.
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<td>After a Million</td>
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<tr>
<td>Dynamite Dan</td>
<td>Melodrama</td>
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<td>Hellion, The</td>
<td>Melodrama of Early West</td>
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<td>Horse Shoe Luck</td>
<td>Romance of the West</td>
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<td>In High Gear</td>
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<td>Wanted By the Law</td>
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<td>Yankee Speed</td>
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### Truart Film Corporation

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<td>On Time</td>
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<td>Thief of Bagdad, The</td>
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M. J. WINKLER

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I esteem it a privilege to present

RUDOLPH VALENTINO

in a series of productions for

RITZ

CARLTON PICTURES

J.W. Williams
"The Check-Up" is a presentation in the briefest and most convenient form of reports received from exhibitors in every part of the country on current features, which makes it possible for the exhibitor to see what the picture has done for other theatre managers.

The first column following the name of the feature represents the number of managers that have reported the picture as "Poor." The second column gives the number who considered it "Fair"; the third, the number who considered it "Good"; and the fourth column, those who considered it "Big."

The fifth column is a percentage figure giving the average rating on that feature, obtained by the following method: A report of "Poor" is rated at 20%; one of "Fair," 40%; "Good," 70%; and "Big," 100%. The percentage ratings of all of these reports on one picture are then added together, and divided by the number of reports, giving the average percentage—a figure which represents the consensus of opinion on that picture. In this way exceptional cases, reports which might be misleading taken alone, and such individual differences of opinion are averaged up and eliminated.

No picture is included in the list which has not received at least ten reports.

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<td>Big Brother</td>
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<td>13</td>
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<tr>
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<td>32</td>
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<td>28</td>
<td>10</td>
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<tr>
<td>His Children's Children</td>
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<td>63</td>
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<td>22</td>
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<td>Next Corner, The</td>
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<td>Spanish Dancer, The</td>
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<td>8</td>
<td>32</td>
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<td>8</td>
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<td>Triumph</td>
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<td>15</td>
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<td>Wanderer of the Wasteland</td>
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<td>West of the Water Tower</td>
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<td>17</td>
<td>33</td>
<td>15</td>
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**FILM BOOKING OFFICE**

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<td>8</td>
<td>72</td>
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<td>6</td>
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<td>4</td>
<td>6,500 ft.</td>
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<td>12</td>
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<th>Number Exhibitors Reporting &quot;Big&quot;</th>
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**PRODUCERS DISTRIBUTORS CORPORATION**

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**SELZNICK**

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<td>Printer's Devil, The</td>
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